



THIRD PARTY'S ELECTORAL CAMPAIGN RETURN

PART 1
EC 20228

Section A – Third party's information

Third party's full name Fire Fighters For Canada	Election day yyyy/mm/dd 2019/10/21
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Section B – Required documents

The following documents **MUST** accompany this return:

Part 1 Part 2a Part 2b Part 2c Part 2d Part 3a Part 3b Part 3c
Auditor's Report (if required)

Section C – Declaration

I hereby declare that, to the best of my knowledge, the information contained in this return is complete and accurate.

Financial agent

Financial agent's full name Jim Lee	Financial agent's signature date yyyy/mm/dd 2019/12/10
Financial agent's signature Original Signed	

Registration applicant (if different from the financial agent)

Applicant's full name Scott Marks	Applicant's signature date yyyy/mm/dd 2019/12/10
Applicant's signature Original Signed	

Section D – Privacy notice

Personal information in this *Third Party Electoral Campaign Return* (Return) is collected for the administration of the political financing requirements as set out in the *Canada Elections Act* (Act). This information may be shared with the Commissioner of Canada Elections to ensure that the Act is complied with and enforced. Failure to provide the Chief Electoral Officer (CEO) with the Return is considered to be an offence under the Act. The Act requires the CEO to publish the Return in the manner that he or she considers appropriate. Upon request by any person, the CEO is required under the Act to make the Return available for inspection by such person. You have the following rights with respect to your personal information under the *Privacy Act*: a) to access the information; b) to correct it, if necessary; and c) to have it protected. You have the right to file a complaint with the Privacy Commissioner of Canada regarding the handling of your personal information. Your personal information is retained under the personal information bank (PIB) Political Financing Elections PPU 010. A description of the PIB can be found at elections.ca.

EC 20228 (2019/06)

Ce formulaire est disponible en français



THIRD PARTY'S ELECTORAL CAMPAIGN RETURN
Statement of monetary contributions received

PART 2a
EC 20228

No.	Full name	Street no.	Street	Apt.	City	Prov./ Terr.	Postal code	Date received yyyy/mm/dd	Individual \$	Business / Commercial organization \$	Government \$	Trade union \$	Corporation without share capital \$	Unincorporated organization or association \$
1	International Association of Fire Fighters				Ottawa	ON	K1R7S8	2019/08/28				50,000.00		
2	International Association of Fire Fighters				Ottawa	ON	K1R7S8	2019/08/30				50,000.00		
3	International Association of Fire Fighters				Ottawa	ON	K1R7S8	2019/09/26				50,000.00		
4	International Association of Fire Fighters				Ottawa	ON	K1R7S8	2019/10/17				26,000.00		
5	International Association of Fire Fighters				Ottawa	ON	K1R7S8	2019/10/31				50,000.00		
Totals carried forward from previous page \$														
Total amount of monetary contributions by contributors who gave over \$200 (A)												226,000.00		
Number of contributors who gave over \$200												1		
Total amount of monetary contributions by contributors who gave \$200 or less (B)														
Number of contributors who gave \$200 or less														
Total amount of all monetary contributions (A+B)												226,000.00		
Number of contributors who gave monetary contributions												1		

Third party	Fire Fighters For Canada	Election day yyyy/mm/dd	2019/10/21
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THIRD PARTY'S ELECTORAL CAMPAIGN RETURN
Statement of non-monetary contributions received

No.	Full name	Street no.	Street	Apt.	City	Prov./ Terr.	Postal code	Date received yyyy/mm/dd	Individual \$	Business / Commercial organization \$	Government \$	Trade union \$	Corporation without share capital \$	Unincorporated organization or association \$
Totals carried forward from previous page \$													226,000.00	
Total amount of non-monetary contributions by contributors who gave over \$200 (A)														
Number of contributors who gave over \$200														
Total amount of non-monetary contributions by contributors who gave \$200 or less (B)														
Number of contributors who gave \$200 or less														
Total amount of all non-monetary contributions (A+B)														
Number of contributors who gave non-monetary contributions														

Third party	Fire Fighters For Canada	Election day yyyy/mm/dd	2019/10/21
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THIRD PARTY'S ELECTORAL CAMPAIGN RETURN
Statement of operating loans received

No.	Full name	Street no.	Street	Apt.	City	Prov./ Terr.	Postal code	Date received yyyy/mm/dd	Individual \$	Business / Commercial organization \$	Government \$	Trade union \$	Corporation without share capital \$	Unincorporated organization or association \$
Totals carried forward from previous page \$												226,000.00		
Total amount of loans by lenders who provided over \$200 (A)														
Number of lenders who provided over \$200														
Total amount of loans by lenders who provided \$200 or less (B)														
Number of lenders who provided \$200 or less														
Total amount of all loans (A+B)														
Number of all lenders who provided loans														

Third party	Fire Fighters For Canada	Election day yyyy/mm/dd	2019/10/21
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THIRD PARTY'S ELECTORAL CAMPAIGN RETURN
Summary of inflows

PART 2d
EC 20228

No.	Type of contributor / lender	Monetary contributions (Part 2a) \$	Non-monetary contributions (Part 2b) \$	Loans (Part 2c) \$	Total \$	Number of contributors and lenders
1.	Individuals					
2.	Businesses / Commercial organizations					
3.	Governments					
4.	Trade unions	226,000.00			226,000.00	1
5.	Corporations without share capital					
6.	Unincorporated organizations or associations					
7.	Total (items 1 to 6)	226,000.00			226,000.00	
Total						
8.	Amount of third party's resources used					
9.	Grand total (items 7 and 8)	226,000.00			226,000.00	1

Third party	Fire Fighters For Canada	Election day yyyy/mm/dd	2019/10/21
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THIRD PARTY'S ELECTORAL CAMPAIGN RETURN
Statement of expenses incurred for regulated activities that take place during the election period

PART 3b
EC 20228

For a list of expense types, expense categories and expense subcategories, refer to Annex II in the Instructions.

No.	Date incurred yyyy/mm/dd	ED Code (if applicable)	Supplier	Expense type	Expense category	Expense subcategory	Starting date of activity, advertisement or survey yyyy/mm/dd	Ending date of activity, advertisement or survey yyyy/mm/dd	Place of activity or advertisement	Expense amount \$
1	2019/08/21		NationBuilder	Partisan Activity	Office	IT Software	2019/08/21	2019/10/21	National	8,120.81
2	2019/08/12		QED Marketing	Partisan Activity	Salaries, Wages and Consulting	Consulting Fees	2019/08/01	2019/08/12	National	8,400.00
3	2019/08/30		QED Marketing	Partisan Activity	Salaries, Wages and Consulting	Consulting Fees	2019/08/13	2019/08/30	National	5,250.00
4	2019/08/30		QED Marketing	Election Advertising	Advertising	Design and Development	2019/08/13	2019/08/30	National	53,550.00
5	2019/09/30		QED Marketing	Partisan Activity	Salaries, Wages and Consulting	Consulting Fees	2019/08/30	2019/09/30	National	5,250.00
6	2019/09/30		QED Marketing	Election Advertising	Advertising	Design and Development	2019/08/30	2019/09/30	National	12,600.00
7	2019/10/28		QED Marketing	Partisan Activity	Voter Contact	Text Messaging	2019/10/14	2019/10/20	National	3,150.00
8	2019/10/28		QED Marketing	Election Advertising	Advertising	Design and Development	2019/09/30	2019/10/20	National	17,850.00
9	2019/09/09		Fire Flow	Election Advertising	Advertising	Production Costs for Videos	2019/09/09	2019/09/09	National	573.00
10	2019/09/27		Fire Flow	Election Advertising	Advertising	Production Costs for Videos	2019/09/27	2019/09/27	National	535.50
11	2019/09/27	59-022	Fire Flow	Election Advertising	Advertising	Production Costs for Videos	2019/09/27	2019/09/27	Pitt-Meadows-Maple Rid	20.00
12	2019/09/27	35-112	Fire Flow	Election Advertising	Advertising	Production Costs for Videos	2019/09/27	2019/09/27	Waterloo	20.00
13	2019/09/27	35-016	Fire Flow	Election Advertising	Advertising	Production Costs for Videos	2019/09/27	2019/09/27	Cambridge	20.00
14	2019/09/27	35-043	Fire Flow	Election Advertising	Advertising	Production Costs for Videos	2019/09/27	2019/09/27	King-Vaughan	30.00
15	2019/09/27	35-111	Fire Flow	Election Advertising	Advertising	Production Costs for Videos	2019/09/27	2019/09/27	Vaughan-Woodbridge	30.00
16	2019/10/20		Facebook/Instagram	Election Advertising	Advertising	Content Boosting	2019/09/14	2019/10/20	Regina, SK	4,494.93
17	2019/10/20	47-009	Facebook/Instagram	Election Advertising	Advertising	Content Boosting	2019/09/23	2019/10/20	Regina-Wascana	4,027.40
Totals carried forward from previous page \$										
Total \$										123,921.64

Third party	Fire Fighters For Canada	Election day yyyy/mm/dd	2019/10/21
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THIRD PARTY'S ELECTORAL CAMPAIGN RETURN
Statement of expenses incurred for regulated activities that take place during the election period

PART **3b**
 EC 20228

For a list of expense types, expense categories and expense subcategories, refer to Annex II in the Instructions.

No.	Date incurred yyyy/mm/dd	ED Code (if applicable)	Supplier	Expense type	Expense category	Expense subcategory	Starting date of activity, advertisement or survey yyyy/mm/dd	Ending date of activity, advertisement or survey yyyy/mm/dd	Place of activity or advertisement	Expense amount \$
18	2019/09/08		Delta Hotel	Partisan Activity	Office	Other (Hotel for meeting)	2019/09/06	2019/09/08	Ottawa	457.24
19	2019/09/10		VISA - Foreign Transaction Fee (NationBuilder)	Partisan Activity	Other	Transaction Fee	2019/09/10	2019/09/10	Ottawa	203.02
20	2019/10/07		Milestones Restaurant	Partisan Activity	Other	Meals and Entertainment	2019/10/07	2019/10/07	Niagara Falls	177.35
21	2019/09/15		Facebook/Instagram Ads	Election Advertising	Advertising	Content Boosting	2019/09/09	2019/09/15	Lower Mainland, BC	60.49
22	2019/09/22		Facebook/Instagram Ads	Election Advertising	Advertising	Content Boosting	2019/09/16	2019/09/22	Lower Mainland, BC	81.30
23	2019/09/29		Facebook/Instagram Ads	Election Advertising	Advertising	Content Boosting	2019/09/23	2019/09/29	Lower Mainland, BC	1,604.82
24	2019/10/06		Facebook/Instagram Ads	Election Advertising	Advertising	Content Boosting	2019/09/30	2019/10/06	Lower Mainland, BC	3,032.55
25	2019/10/13		Facebook/Instagram Ads	Election Advertising	Advertising	Content Boosting	2019/10/07	2019/10/13	Lower Mainland, BC	3,648.84
26	2019/10/20		Facebook/Instagram Ads	Election Advertising	Advertising	Content Boosting	2019/10/14	2019/10/20	Lower Mainland, BC	4,083.30
27	2019/09/15		Facebook/Instagram Ads	Election Advertising	Advertising	Content Boosting	2019/09/09	2019/09/15	Atlantic Provinces	78.33
28	2019/09/22		Facebook/Instagram Ads	Election Advertising	Advertising	Content Boosting	2019/09/16	2019/09/22	Atlantic Provinces	142.30
29	2019/09/29		Facebook/Instagram Ads	Election Advertising	Advertising	Content Boosting	2019/09/23	2019/09/29	Atlantic Provinces	1,469.84
30	2019/10/06		Facebook/Instagram Ads	Election Advertising	Advertising	Content Boosting	2019/09/30	2019/10/06	Atlantic Provinces	2,994.32
31	2019/10/13		Facebook/Instagram Ads	Election Advertising	Advertising	Content Boosting	2019/10/07	2019/10/13	Atlantic Provinces	3,598.67
32	2019/10/20		Facebook/Instagram Ads	Election Advertising	Advertising	Content Boosting	2019/10/14	2019/10/20	Atlantic Provinces	4,014.76
33	2019/09/22		Facebook/Instagram Ads	Election Advertising	Advertising	Content Boosting	2019/09/16	2019/09/22	Ontario	54.52
34	2019/09/29		Facebook/Instagram Ads	Election Advertising	Advertising	Content Boosting	2019/09/23	2019/09/29	Ontario	1,425.02
Totals carried forward from previous page \$										123,921.64
Total \$										151,048.31

Third party	Fire Fighters For Canada	Election day yyyy/mm/dd	2019/10/21
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THIRD PARTY'S ELECTORAL CAMPAIGN RETURN
Statement of expenses incurred for regulated activities that take place during the election period

PART 3b
EC 20228

For a list of expense types, expense categories and expense subcategories, refer to Annex II in the Instructions.

No.	Date incurred yyyy/mm/dd	ED Code (if applicable)	Supplier	Expense type	Expense category	Expense subcategory	Starting date of activity, advertisement or survey yyyy/mm/dd	Ending date of activity, advertisement or survey yyyy/mm/dd	Place of activity or advertisement	Expense amount \$
35	2019/10/06		Facebook/Instagram Ads	Election Advertising	Advertising	Content Boosting	2019/09/30	2019/10/06	Ontario	3,267.60
36	2019/10/13		Facebook/Instagram Ads	Election Advertising	Advertising	Content Boosting	2019/10/07	2019/10/13	Ontario	3,114.93
37	2019/10/20		Facebook/Instagram Ads	Election Advertising	Advertising	Content Boosting	2019/10/14	2019/10/20	Ontario	2,693.69
38	2019/09/29	35-112	Facebook/Instagram Ads	Election Advertising	Advertising	Content Boosting	2019/09/23	2019/09/29	Waterloo	8.88
39	2019/10/06	35-112	Facebook/Instagram Ads	Election Advertising	Advertising	Content Boosting	2019/09/30	2019/10/06	Waterloo	467.58
40	2019/10/13	35-112	Facebook/Instagram Ads	Election Advertising	Advertising	Content Boosting	2019/10/07	2019/10/13	Waterloo	477.03
41	2019/10/20	35-112	Facebook/Instagram Ads	Election Advertising	Advertising	Content Boosting	2019/10/14	2019/10/20	Waterloo	424.29
42	2019/09/29	35-016	Facebook/Instagram Ads	Election Advertising	Advertising	Content Boosting	2019/09/23	2019/09/29	Cambridge	3.69
43	2019/10/06	35-016	Facebook/Instagram Ads	Election Advertising	Advertising	Content Boosting	2019/09/30	2019/10/06	Cambridge	470.23
44	2019/10/13	35-016	Facebook/Instagram Ads	Election Advertising	Advertising	Content Boosting	2019/10/07	2019/10/13	Cambridge	495.90
45	2019/10/20	35-016	Facebook/Instagram Ads	Election Advertising	Advertising	Content Boosting	2019/10/14	2019/10/20	Cambridge	432.77
Totals carried forward from previous page \$										151,048.31
Total \$										162,904.96

Third party	Fire Fighters For Canada	Election day yyyy/mm/dd	2019/10/21
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THIRD PARTY'S ELECTORAL CAMPAIGN RETURN
Summary of expenses

PART 3C
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No.	Type of expense	Pre-election period (Part 3a) <i>(Only applicable to a fixed-date general election)</i> \$	Election period (Part 3b) \$	Total \$
1.	Partisan activity expenses		31,008.42	31,008.42
2.	Partisan advertising expenses			
3.	Election survey expenses			
4.	Election advertising expenses		131,896.54	131,896.54
5.	Total (items 1 to 4)		162,904.96	162,904.96

Third party	Fire Fighters For Canada	Election day yyyy/mm/dd	2019/10/21
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