



### THIRD PARTY'S INTERIM CAMPAIGN RETURN

#### Section A – Third party's information

Third party's full name	TRUE NORTH STRONG & FREE ADVERTISING CORP.	Election day yyyy/mm/dd	2019/10/21
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#### Section B – Return type

Interim return - Due within 5 days of becoming required to register  
(Not required for a by-election or a non-fixed-date general election)

Interim return - Due September 15  
(Not required for a by-election or a non-fixed-date general election)

Interim return - Due 21 days before election day  
(Not required for a by-election)

Interim return - Due 7 days before election day  
(Not required for a by-election)

#### Section C – Required documents

The following documents **MUST** accompany this return:

Part 1	Part 2a	Part 2b	Part 2c
Part 2d	Part 3a	Part 3b	Part 3c

#### Section D – Declaration

I hereby declare that, to the best of my knowledge, the information contained in this return is complete and accurate.

#### Financial agent

Financial agent's full name	Frank Smeenk		
Financial agent's signature	Original Signed	Financial agent's signature date yyyy/mm/dd	2019/09/16

#### Registration applicant (if different from the financial agent)

Applicant's full name	TRUE NORTH STRONG & FREE ADVERTISING CORP.		
Applicant's signature	Original Signed	Applicant's signature date yyyy/mm/dd	2019/09/16

#### Section E – Privacy notice

Personal information in this *Third Party's Interim Campaign Return* (Return) is collected for the administration of the political financing requirements as set out in the *Canada Elections Act* (Act). This information may be shared with the Commissioner of Canada Elections to ensure that the Act is complied with and enforced. Failure to provide the Chief Electoral Officer (CEO) with the Return is considered to be an offence under the Act. The Act requires the CEO to publish the Return in the manner that he or she considers appropriate. Upon request by any person, the CEO is required under the Act to make the Return available for inspection by such person. You have the following rights with respect to your personal information under the *Privacy Act*: a) to access the information; b) to correct it, if necessary; and c) to have it protected. You have the right to file a complaint with the Privacy Commissioner of Canada regarding the handling of your personal information. Your personal information is retained under the personal information bank (PIB) Political Financing Elections PPU 010. A description of the PIB can be found at elections.ca.



**THIRD PARTY'S INTERIM CAMPAIGN RETURN**  
**Statement of monetary contributions received**

No.	Full name	Street no.	Street	Apt.	City	Prov./ Terr.	Postal code	Date received yyyy/mm/dd	Individual \$	Business / Commercial organization \$	Government \$	Trade union \$	Corporation without share capital \$	Unincorporated organization or association \$
1	Bassett & Walker International Inc.				Toronto	ON	M5A 4J5	2019/08/02		60,000.00				
Totals carried forward from previous page \$														
Total amount of monetary contributions by contributors who gave over \$200 (A)										60,000.00				
Number of contributors who gave over \$200										1				
Total amount of monetary contributions by contributors who gave \$200 or less (B)														
Number of contributors who gave \$200 or less														
Total amount of all monetary contributions (A+B)										60,000.00				
Number of contributors who gave monetary contributions										1				

Third party	TRUE NORTH STRONG & FREE ADVERTISING CORP.	Election day yyyy/mm/dd	2019/10/21
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**THIRD PARTY'S INTERIM CAMPAIGN RETURN**  
**Statement of non-monetary contributions received**

No.	Full name	Street no.	Street	Apt.	City	Prov./ Terr.	Postal code	Date received <i>yyyy/mm/dd</i>	Individual \$	Business / Commercial organization \$	Government \$	Trade union \$	Corporation without share capital \$	Unincorporated organization or association \$
Totals carried forward from previous page \$														
Total amount of non-monetary contributions by contributors who gave over \$200 <b>(A)</b>														
Number of contributors who gave over \$200														
Total amount of non-monetary contributions by contributors who gave \$200 or less <b>(B)</b>														
Number of contributors who gave \$200 or less														
Total amount of all non-monetary contributions <b>(A+B)</b>														
Number of contributors who gave non-monetary contributions														

Third party	TRUE NORTH STRONG & FREE ADVERTISING CORP.	Election day <i>yyyy/mm/dd</i>	2019/10/21
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**THIRD PARTY'S INTERIM CAMPAIGN RETURN**  
**Statement of operating loans received**

PART **2C**  
EC 20251

No.	Full name	Street no.	Street	Apt.	City	Prov./ Terr.	Postal code	Date received yyyy/mm/dd	Individual \$	Business / Commercial organization \$	Government \$	Trade union \$	Corporation without share capital \$	Unincorporated organization or association \$
Totals carried forward from previous page \$														
Total amount of loans by lenders who provided over \$200 <b>(A)</b>														
Number of lenders who provided over \$200														
Total amount of loans by lenders who provided \$200 or less <b>(B)</b>														
Number of lenders who provided \$200 or less														
Total amount of all loans <b>(A+B)</b>														
Number of all lenders who provided loans														

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**THIRD PARTY'S INTERIM CAMPAIGN RETURN**  
Summary of inflows

PART 2d  
EC 20251

No.	Type of contributor / lender	Monetary contributions (Part 2a) \$	Non-monetary contributions (Part 2b) \$	Loans (Part 2c) \$	Total \$	Number of contributors and lenders
1.	Individuals					
2.	Businesses / Commercial organizations	60,000.00			60,000.00	1
3.	Governments					
4.	Trade unions					
5.	Corporations without share capital					
6.	Unincorporated organizations or associations					
7.	Total (items 1 to 6)	60,000.00			60,000.00	1
<b>Total</b>						
8.	Amount of third party's resources used					
9.	Grand total (items 7 and 8)				60,000.00	

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**THIRD PARTY'S INTERIM CAMPAIGN RETURN**  
**Statement of expenses incurred for regulated activities that take place during the pre-election period**  
*(Only applicable to a fixed-date general election)*

**PART 3a**  
EC 20251

For a list of expense types, expense categories and expense subcategories, refer to Annex II in the Instructions.

No.	Date incurred yyyy/mm/dd	ED Code (if applicable)	Supplier	Expense type	Expense category	Expense subcategory	Starting date of activity, advertisement or survey yyyy/mm/dd	Ending date of activity, advertisement or survey yyyy/mm/dd	Place of activity or advertisement	Expense amount  \$
1	2019/08/16		RCS Media Solutions Inc.	advertising	billboard sign		2019/08/19	2019/09/16		59,890.00
<b>Totals carried forward from previous page \$</b>										
<b>Total \$</b>										59,890.00

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THIRD PARTY'S INTERIM CAMPAIGN RETURN  
Summary of expenses

PART 3C  
EC 20251

No.	Type of expense	Pre-election period (Part 3a) <i>(Only applicable to a fixed-date general election)</i> \$	Election period (Part 3b) \$	Total \$
1.	Partisan activity expenses			
2.	Partisan advertising expenses	59,890.00		59,890.00
3.	Election survey expenses			
4.	Election advertising expenses			
5.	Total (items 1 to 4)	59,890.00		59,890.00

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