



## THIRD PARTY'S ELECTORAL CAMPAIGN RETURN

PART 1  
EC 20228

### Section A – Third party's information

Third party's full name Professional Institute of Public Service of Canada	Election day yyyy/mm/dd 2019/10/21
---	--

### Section B – Required documents

The following documents **MUST** accompany this return:

Part 1          Part 2a          Part 2b          Part 2c          Part 2d          Part 3a          Part 3b          Part 3c  
Auditor's Report (if required)

### Section C – Declaration

I hereby declare that, to the best of my knowledge, the information contained in this return is complete and accurate.

#### Financial agent

Financial agent's full name Edward D. Gillis	
Financial agent's signature Original Signed	Financial agent's signature date yyyy/mm/dd 2020/05/15

#### Registration applicant (if different from the financial agent)

Applicant's full name Emily C. Watkins	
Applicant's signature Original Signed	Applicant's signature date yyyy/mm/dd 2020/05/19

### Section D – Privacy notice

Personal information in this *Third Party Electoral Campaign Return* (Return) is collected for the administration of the political financing requirements as set out in the *Canada Elections Act* (Act). This information may be shared with the Commissioner of Canada Elections to ensure that the Act is complied with and enforced. Failure to provide the Chief Electoral Officer (CEO) with the Return is considered to be an offence under the Act. The Act requires the CEO to publish the Return in the manner that he or she considers appropriate. Upon request by any person, the CEO is required under the Act to make the Return available for inspection by such person. You have the following rights with respect to your personal information under the *Privacy Act*: a) to access the information; b) to correct it, if necessary; and c) to have it protected. You have the right to file a complaint with the Privacy Commissioner of Canada regarding the handling of your personal information. Your personal information is retained under the personal information bank (PIB) Political Financing Elections PPU 010. A description of the PIB can be found at [elections.ca](http://elections.ca).

EC 20228 (2019/06)

[Ce formulaire est disponible en français](#)









**THIRD PARTY'S ELECTORAL CAMPAIGN RETURN**  
Summary of inflows

PART 2d  
EC 20228

No.	Type of contributor / lender	Monetary contributions (Part 2a) \$	Non-monetary contributions (Part 2b) \$	Loans (Part 2c) \$	Total \$	Number of contributors and lenders
1.	Individuals					
2.	Businesses / Commercial organizations					
3.	Governments					
4.	Trade unions					
5.	Corporations without share capital					
6.	Unincorporated organizations or associations					
7.	Total (items 1 to 6)					
<b>Total</b>						
8.	Amount of third party's resources used				3,716.87	
9.	Grand total (items 7 and 8)				3,716.87	

Third party	Professional Institute of Public Service of Canada	Election day yyyy/mm/dd	2019/10/21
-------------	--	----------------------------	------------





**THIRD PARTY'S ELECTORAL CAMPAIGN RETURN**  
**Statement of expenses incurred for regulated activities that take place during the election period**

PART **3b**  
 EC 20228

For a list of expense types, expense categories and expense subcategories, refer to Annex II in the Instructions.

No.	Date incurred yyyy/mm/dd	ED Code (if applicable)	Supplier	Expense type	Expense category	Expense subcategory	Starting date of activity, advertisement or survey yyyy/mm/dd	Ending date of activity, advertisement or survey yyyy/mm/dd	Place of activity or advertisement	Expense amount \$
1	2019/09/25		NOW Group	Election advertising	Advertising	Mail outs			National	5,203.09
2	2019/09/25		NOW Group	Election advertising	Advertising	Design and development			National	15,594.00
3	2019/09/25		NOW Group	Election advertising	Advertising	Production costs			National	16,722.84
4	2019/09/25		NOW Group	Election advertising	Advertising	Social media (design)			National	3,956.16
5	2019/09/25		NOW Group	Election advertising	Advertising	Placement costs	2019/09/16	2019/09/30	National	6,091.19
6	2019/09/25		NOW Group	Election advertising	Advertising	Other (Digital pre-roll)	2019/09/16	2019/09/30	National	33,901.64
7	2019/09/18		Twitter	Election advertising	Advertising	Placement costs	2019/09/16	2019/09/30	National	119.98
8	2019/09/19		Twitter	Election advertising	Advertising	Placement costs	2019/09/16	2019/09/30	National	98.98
9	2019/09/20		Twitter	Election advertising	Advertising	Placement costs	2019/09/16	2019/09/30	National	100.74
10	2019/09/22		Twitter	Election advertising	Advertising	Placement costs	2019/09/16	2019/09/30	National	221.33
11	2019/09/24		Twitter	Election advertising	Advertising	Placement costs	2019/09/16	2019/09/30	National	240.10
12	2019/09/27		Twitter	Election advertising	Advertising	Placement costs	2019/09/16	2019/09/30	National	363.44
13	2019/10/07		NOW Group	Election advertising	Advertising	Design and development	2019/10/01	2019/10/14	National	1,695.00
14	2019/10/07		NOW Group	Election advertising	Advertising	Social media (maintenance)	2019/10/01	2019/10/14	National	1,130.00
15	2019/10/07		NOW Group	Election advertising	Advertising	Placement costs	2019/10/01	2019/10/14	National	7,806.25
16	2019/10/07		NOW Group	Election advertising	Advertising	Other (Digital pre-roll)	2019/10/01	2019/10/14	National	32,997.53
17	2019/09/30		Twitter	Election advertising	Advertising	Placement costs	2019/10/01	2019/10/14	National	366.00
<b>Totals carried forward from previous page \$</b>										3,716.87
<b>Total \$</b>										130,325.14

Third party	Professional Institute of Public Service of Canada	Election day yyyy/mm/dd	2019/10/21
-------------	--	----------------------------	------------



**THIRD PARTY'S ELECTORAL CAMPAIGN RETURN**  
**Statement of expenses incurred for regulated activities that take place during the election period**

For a list of expense types, expense categories and expense subcategories, refer to Annex II in the Instructions.

No.	Date incurred yyyy/mm/dd	ED Code (if applicable)	Supplier	Expense type	Expense category	Expense subcategory	Starting date of activity, advertisement or survey yyyy/mm/dd	Ending date of activity, advertisement or survey yyyy/mm/dd	Place of activity or advertisement	Expense amount \$
18	2019/10/02		Twitter	Election advertising	Advertising	Placement costs	2019/10/01	2019/10/14	National	239.74
19	2019/10/08		Twitter	Election advertising	Advertising	Placement costs	2019/10/01	2019/10/14	National	726.95
20	2019/10/14		Twitter	Election advertising	Advertising	Placement costs	2019/10/01	2019/10/14	National	725.45
21	2019/11/28		NOW Group	Election advertising	Advertising	Design and development	2019/10/15	2019/10/19	National	4,286.94
22	2019/11/28		NOW Group	Election advertising	Advertising	Social media (design)	2019/10/15	2019/10/19	National	1,619.11
23	2019/11/28		NOW Group	Election advertising	Advertising	Placement costs	2019/10/15	2019/10/19	National	2,357.16
24	2019/11/28		NOW Group	Election advertising	Advertising	Other (Digital pre-roll)	2019/10/15	2019/10/19	National	12,204.66
25	2019/10/20		Twitter	Election advertising	Advertising	Placement costs	2019/10/15	2019/10/19	National	726.97
26	2019/10/27		Twitter	Election advertising	Advertising	Placement costs	2019/10/15	2019/10/19	National	244.00
<b>Totals carried forward from previous page \$</b>										130,325.14
<b>Total \$</b>										153,456.12

Third party	Professional Institute of Public Service of Canada	Election day yyyy/mm/dd	2019/10/21
-------------	--	----------------------------	------------





THIRD PARTY'S ELECTORAL CAMPAIGN RETURN  
Summary of expenses

PART 3C  
EC 20228

No.	Type of expense	Pre-election period (Part 3a) <i>(Only applicable to a fixed-date general election)</i> \$	Election period (Part 3b) \$	Total \$
1.	Partisan activity expenses			
2.	Partisan advertising expenses			
3.	Election survey expenses			
4.	Election advertising expenses		153,456.12	
5.	Total (items 1 to 4)			

Third party	Professional Institute of Public Service of Canada	Election day yyyy/mm/dd	2019/10/21
-------------	--	----------------------------	------------