



### THIRD PARTY'S ELECTORAL CAMPAIGN RETURN

PART 1  
EC 20228

#### Section A – Third party's information

Third party's full name	Schroeder Policy Group Inc. (Formerly 2713350 Ontario Inc)	Election day yyyy/mm/dd	2019/10/21
-------------------------	------------------------------------------------------------	----------------------------	------------

#### Section B – Required documents

The following documents **MUST** accompany this return:

Part 1      Part 2a      Part 2b      Part 2c      Part 2d      Part 3a      Part 3b      Part 3c  
Auditor's Report (if required)

#### Section C – Declaration

I hereby declare that, to the best of my knowledge, the information contained in this return is complete and accurate.

##### Financial agent

Financial agent's full name	Peter Schroeder
Financial agent's signature	Original Signed
Financial agent's signature date yyyy/mm/dd	2020/02/19

##### Registration applicant (if different from the financial agent)

Applicant's full name	Walter Schroeder
Applicant's signature	Original Signed
Applicant's signature date yyyy/mm/dd	2020/02/19

#### Section D – Privacy notice

Personal information in this *Third Party Electoral Campaign Return* (Return) is collected for the administration of the political financing requirements as set out in the *Canada Elections Act* (Act). This information may be shared with the Commissioner of Canada Elections to ensure that the Act is complied with and enforced. Failure to provide the Chief Electoral Officer (CEO) with the Return is considered to be an offence under the Act. The Act requires the CEO to publish the Return in the manner that he or she considers appropriate. Upon request by any person, the CEO is required under the Act to make the Return available for inspection by such person. You have the following rights with respect to your personal information under the *Privacy Act*: a) to access the information; b) to correct it, if necessary; and c) to have it protected. You have the right to file a complaint with the Privacy Commissioner of Canada regarding the handling of your personal information. Your personal information is retained under the personal information bank (PIB) Political Financing Elections PPU 010. A description of the PIB can be found at [elections.ca](http://elections.ca).

EC 20228 (2019/06)

[Ce formulaire est disponible en français](#)









THIRD PARTY'S ELECTORAL CAMPAIGN RETURN  
Summary of inflows

PART 2d  
EC 20228

No.	Type of contributor / lender	Monetary contributions (Part 2a) \$	Non-monetary contributions (Part 2b) \$	Loans (Part 2c) \$	Total \$	Number of contributors and lenders
1.	Individuals	704,000.00			704,000.00	
2.	Businesses / Commercial organizations					
3.	Governments					
4.	Trade unions					
5.	Corporations without share capital					
6.	Unincorporated organizations or associations					
7.	Total (items 1 to 6)				704,000.00	
<b>Total</b>						
8.	Amount of third party's resources used					
9.	Grand total (items 7 and 8)				704,000.00	

Third party	Schroeder Policy Group Inc. (Formerly 2713350 Ontario Inc)	Election day yyyy/mm/dd	2019/10/21
-------------	------------------------------------------------------------	----------------------------	------------





**THIRD PARTY'S ELECTORAL CAMPAIGN RETURN**  
**Statement of expenses incurred for regulated activities that take place during the election period**

**PART 3b**  
EC 20228

For a list of expense types, expense categories and expense subcategories, refer to Annex II in the Instructions.

No.	Date incurred yyyy/mm/dd	ED Code (if applicable)	Supplier	Expense type	Expense category	Expense subcategory	Starting date of activity, advertisement or survey yyyy/mm/dd	Ending date of activity, advertisement or survey yyyy/mm/dd	Place of activity or advertisement	Expense amount \$
1	2019/09/18		First on Colour	Election Advertising	Advertising	Print Media	2019/09/18	2019/10/21	Calgary, Edmonton	2,484.30
2	2019/09/16		Exodus	Election Advertising	Advertising	Print Media	2019/09/18	2019/10/21	Toronto	3,415.99
3	2019/09/11		Navigator Ltd.	Salaries, Wages & Consulting Fees	Consulting Fees	Consulting Fees	2019/09/11	2019/10/21	Toronto	64,169.88
4	2019/10/29		Navigator Ltd. (Ipsos Research)	Election Survey	Election survey	Election Survey	2019/10/29	2019/10/21	National	15,820.00
5	2019/10/17		Navigator Ltd. (CNW)	Election Advertising	Advertising	Placement Costs	2019/10/17	2019/10/21	National	3,621.65
6	2019/10/17		Navigator Ltd. (CNW)	Election Advertising	Advertising	Placement Costs	2019/10/18	2019/10/21	National	3,202.42
7	2019/09/11		Navigator Ltd. - Digital Ads	Election Advertising	Advertising	Content Boosting	2019/09/11	2019/10/21	National	175,899.84
8	2019/09/11		Navigator Ltd. - Programmatic Ads	Election Advertising	Advertising	Placement Costs	2019/09/11	2019/10/21	National	96,050.00
9	2019/09/23		Navigator Ltd. - Video	Election Advertising	Advertising	Production Costs	2019/09/23	2019/10/21	National	4,943.75
10	2019/09/27		Navigator Ltd. - Video	Election Advertising	Advertising	Production Costs	2019/09/29	2019/10/21	National	2,825.00
11	2019/10/01		Navigator Ltd. - Expenses for printing ads	Election Advertising	Advertising	Production Costs	2019/10/01	2019/10/21	Calgary, Edmonton	41.57
<b>Totals carried forward from previous page \$</b>										11,773.02
<b>Total \$</b>										384,247.42

Third party	Schroeder Policy Group Inc. (Formerly 2713350 Ontario Inc)	Election day yyyy/mm/dd	2019/10/21
-------------	------------------------------------------------------------	----------------------------	------------



THIRD PARTY'S ELECTORAL CAMPAIGN RETURN  
Summary of expenses

PART 3C  
EC 20228

No.	Type of expense	Pre-election period (Part 3a) <i>(Only applicable to a fixed-date general election)</i> \$	Election period (Part 3b) \$	Total \$
1.	Partisan activity expenses			
2.	Partisan advertising expenses			
3.	Election survey expenses			
4.	Election advertising expenses		292,484.52	292,484.52
5.	Total (Items 1 to 4)		292,484.52	292,484.52

Third party	Schroeder Policy Group Inc. (Formerly 2713350 Ontario Inc)	Election day yyyy/mm/dd	2019/10/21
-------------	------------------------------------------------------------	----------------------------	------------