Elections Canada

# THIRD PARTY'S ELECTORAL CAMPAIGN RETURN

PART 1

**EC 20228**

## Section A – Third party's information

| Third party's full name | UNIFOR | Election day *yyyy/mm/dd* | 2021/09/20 |
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## Section B – Required documents

The following documents **MUST** accompany this return:

Part 1 Part 2a Part 2b Part 2c Part 2d Part 3a Part 3b Part 3c

Auditor's Report (if required)

## Section C – Declaration

**I** hereby declare that, to the best of my knowledge, the information contained in this return is complete and accurate.

### Financial agent

| Financial agent's full name | LANA PAYNE | | |
|---|---|---|---|
| Financial agent's signature | Original Signed | Financial agent's signature date *yyyy/mm/dd* | 2022/01/14 |

### Registration applicant (if different from the financial agent)

| Applicant's full name | JERYY DIAS | | |
|---|---|---|---|
| Applicant's signature | Original Signed | Applicant's signature date *yyyy/mm/dd* | 2022/01/14 |

## Section D – Privacy notice

Personal information in this *Third Party Electoral Campaign Return* (Return) is collected for the administration of the political financing requirements as set out in the *Canada Elections Act* (Act). This information may be shared with the Commissioner of Canada Elections to ensure that the Act is complied with and enforced. Failure to provide the Chief Electoral Officer (CEO) with the Return is considered to be an offence under the Act. The Act requires the CEO to publish the Return in the manner that he or she considers appropriate. Upon request by any person, the CEO is required under the Act to make the Return available for inspection by such person. You have the following rights with respect to your personal information under the *Privacy Act*: a) to access the information; b) to correct it, if necessary; and c) to have it protected. You have the right to file a complaint with the Privacy Commissioner of Canada regarding the handling of your personal information. Your personal information is retained under the personal information bank (PIB) Political Financing Elections PPU 010. A description of the PIB can be found at elections.ca.



Ce formulaire est disponible en français

Elections Canada

# THIRD PARTY'S ELECTORAL CAMPAIGN RETURN
## Statement of monetary contributions received

PART 2a
EC 20228

| No. | Full name | Street no. | Street | Apt. | City | Prov./ Terr. | Postal code | Date received *yyyy/mm/dd* | Individual $ | Business / Commercial organization $ | Government $ | Trade union $ | Corporation without share capital $ | Unincorporated organization or association $ |
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| Totals carried forward from previous page $ | | | | | | | | | | | | | | |
| Total amount of monetary contributions by contributors who gave over $200 **(A)** | | | | | | | | | | | | | | |
| Number of contributors who gave over $200 | | | | | | | | | | | | | | |
| Total amount of monetary contributions by contributors who gave $200 or less **(B)** | | | | | | | | | | | | | | |
| Number of contributors who gave $200 or less | | | | | | | | | | | | | | |
| Total amount of all monetary contributions **(A+B)** | | | | | | | | | | | | | | |
| Number of contributors who gave monetary contributions | | | | | | | | | | | | | | |

| Third party | UNIFOR | Election day *yyyy/mm/dd* | 2021/09/20 |
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Elections Canada

# THIRD PARTY'S ELECTORAL CAMPAIGN RETURN
## Statement of non-monetary contributions received

PART 2b
EC 20228

| No. | Full name | Street no. | Street | Apt. | City | Prov./ Terr. | Postal code | Date received *yyyy/mm/dd* | Individual $ | Business / Commercial organization $ | Government $ | Trade union $ | Corporation without share capital $ | Unincorporated organization or association $ |
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| Totals carried forward from previous page $ | | | | | | | | | | | | | | |
| Total amount of non-monetary contributions by contributors who gave over $200 **(A)** | | | | | | | | | | | | | | |
| Number of contributors who gave over $200 | | | | | | | | | | | | | | |
| Total amount of non-monetary contributions by contributors who gave $200 or less **(B)** | | | | | | | | | | | | | | |
| Number of contributors who gave $200 or less | | | | | | | | | | | | | | |
| Total amount of all non-monetary contributions **(A+B)** | | | | | | | | | | | | | | |
| Number of contributors who gave non-monetary contributions | | | | | | | | | | | | | | |

| Third party | UNIFOR | Election day *yyyy/mm/dd* | 2021/09/20 |
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Elections Canada

# THIRD PARTY'S ELECTORAL CAMPAIGN RETURN
## Statement of operating loans received

PART 2c

EC 20228

| No. | Full name | Street no. | Street | Apt. | City | Prov./ Terr. | Postal code | Date received *yyyy/mm/dd* | Individual $ | Business / Commercial organization $ | Government $ | Trade union $ | Corporation without share capital $ | Unincorporated organization or association $ |
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| Totals carried forward from previous page $ | | | | | | | | | | | | | | |
| Total amount of loans by lenders who provided over $200 **(A)** | | | | | | | | | | | | | | |
| Number of lenders who provided over $200 | | | | | | | | | | | | | | |
| Total amount of loans by lenders who provided $200 or less **(B)** | | | | | | | | | | | | | | |
| Number of lenders who provided $200 or less | | | | | | | | | | | | | | |
| Total amount of all loans **(A+B)** | | | | | | | | | | | | | | |
| Number of all lenders who provided loans | | | | | | | | | | | | | | |

| Third party | UNIFOR | Election day *yyyy/mm/dd* | 2021/09/20 |
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Elections Canada

# THIRD PARTY'S ELECTORAL CAMPAIGN RETURN
## Summary of inflows

PART 2d
EC 20228

| No. | Type of contributor / lender | Monetary contributions (Part 2a) $ | Non-monetary contributions (Part 2b) $ | Loans (Part 2c) $ | Total $ | Number of contributors and lenders |
|---|---|---|---|---|---|---|
| 1. | Individuals | | | | | |
| 2. | Businesses / Commercial organizations | | | | | |
| 3. | Governments | | | | | |
| 4. | Trade unions | | | | | |
| 5. | Corporations without share capital | | | | | |
| 6. | Unincorporated organizations or associations | | | | | |
| 7. | Total (items 1 to 6) | | | | | |
| **Total** | | | | | | |
| 8. | Amount of third party's resources used | | | | 509,874.18 | |
| 9. | Grand total (items 7 and 8) | | | | 509,874.18 | |

| Third party | UNIFOR | Election day *yyyy/mm/dd* | 2021/09/20 |
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Elections Canada

# THIRD PARTY'S ELECTORAL CAMPAIGN RETURN

## Statement of expenses incurred for regulated activities that take place during the pre-election period

***(Only applicable to a fixed-date general election)***

PART 3a

EC 20228

For a list of expense types, expense categories and expense subcategories, refer to Annex II in the Instructions.

| No. | Date incurred *yyyy/mm/dd* | ED Code *(if applicable)* | Supplier | Expense type | Expense category | Expense subcategory | Starting date of activity, advertisement or survey *yyyy/mm/dd* | Ending date of activity, advertisement or survey *yyyy/mm/dd* | Place of activity or advertisement | Expense amount $ |
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| | | | | | | | | | **Totals carried forward from previous page $** | |
| | | | | | | | | | **Total $** | |

| Third party | UNIFOR | Election day *yyyy/mm/dd* | 2021/09/20 |
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Elections Canada

## THIRD PARTY'S ELECTORAL CAMPAIGN RETURN
### Statement of expenses incurred for regulated activities that take place during the election period

PART 3b
EC 20228

For a list of expense types, expense categories and expense subcategories, refer to Annex II in the Instructions.

| No. | Date incurred *yyyy/mm/dd* | ED Code *(if applicable)* | Supplier | Expense type | Expense category | Expense subcategory | Starting date of activity, advertisement or survey *yyyy/mm/dd* | Ending date of activity, advertisement or survey *yyyy/mm/dd* | Place of activity or advertisement | Expense amount $ |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | 2021/05/28 | | POINT BLANK CREATIVE | ELECTION ADVERTISING | ADVERTISING | SOCIAL MEDIA | 2021/08/23 | 2021/09/19 | NATIONAL | 339,000.00 |
| 2 | 2021/07/20 | | POINT BLANK CREATIVE | ELECTION ADVERTISING | ADVERTISING | SOCIAL MEDIA | 2021/08/23 | 2021/09/19 | NATIONAL | 167,774.50 |
| 3 | 2021/08/30 | | UNIFOR | PARTISAN ACTIVIIES | SALARIES | RENUMERATION | 2021/08/19 | 2021/08/30 | NATIONAL | 91.40 |
| 4 | 2021/08/30 | | UNIFOR | PARTISAN ACTIVIIES | SALARIES | RENUMERATION | 2021/08/19 | 2021/08/30 | NATIONAL | 56.69 |
| 5 | 2021/09/13 | | UNIFOR | PARTISAN ACTIVIIES | SALARIES | RENUMERATION | 2021/08/31 | 2021/09/13 | NATIONAL | 100.54 |
| 6 | 2021/09/13 | | UNIFOR | PARTISAN ACTIVIIES | SALARIES | RENUMERATION | 2021/08/31 | 2021/09/13 | NATIONAL | 56.69 |
| 7 | 2021/09/13 | | UNIFOR | PARTISAN ACTIVIIES | SALARIES | RENUMERATION | 2021/08/31 | 2021/09/13 | NATIONAL | 49.17 |
| 8 | 2021/09/09 | | UNIFOR | PARTISAN ACTIVIIES | SALARIES | RENUMERATION | 2021/09/08 | 2021/09/09 | NATIONAL | 192.00 |
| 9 | 2021/09/13 | | FACEBOOK | ELECTION ADVERTISING | ADVERTISING | SOCIAL MEDIA | 2021/09/09 | 2021/09/13 | NATIONAL | 403.73 |
| 10 | 2021/09/13 | | FACEBOOK | ELECTION ADVERTISING | ADVERTISING | SOCIAL MEDIA | 2021/09/09 | 2021/09/13 | WINDSOR | 848.31 |
| 11 | 2021/09/12 | | BEST WESTERN PLUS | PARTISAN ACTIVIIES | CANVASING | OTHER - HOTEL | 2021/09/11 | 2021/09/12 | WINDSOR | 242.59 |
| 12 | 2021/09/12 | | UNIFOR | PARTISAN ACTIVIIES | CANVASING | RENUMERATION (PER DIEM | 2021/09/11 | 2021/09/12 | WINDSOR | 135.00 |
| 13 | 2021/09/12 | | CAESARS WINDSOR | PARTISAN ACTIVIIES | CANVASING | OTHER - HOTEL | 2021/09/11 | 2021/09/12 | WINDSOR | 157.48 |
| 14 | 2021/09/12 | | UNIFOR | PARTISAN ACTIVIIES | CANVASING | RENUMERATION (PER DIEM | 2021/09/11 | 2021/09/12 | WINDSOR | 135.00 |
| 15 | 2021/09/19 | | UNIFOR | PARTISAN ACTIVIIES | SALARIES | RENUMERATION | 2021/09/14 | 2021/09/19 | NATIONAL | 82.26 |
| 16 | 2021/09/19 | | UNIFOR | PARTISAN ACTIVIIES | SALARIES | RENUMERATION | 2021/09/14 | 2021/09/19 | NATIONAL | 56.69 |
| 17 | 2021/09/19 | | UNIFOR | PARTISAN ACTIVIIES | SALARIES | RENUMERATION | 2021/09/14 | 2021/09/19 | NATIONAL | 49.17 |
| | | | | | | | | | **Totals carried forward from previous page $** | |
| | | | | | | | | | **Total $** | 509,431.22 |

| Third party | UNIFOR | Election day *yyyy/mm/dd* | 2021/09/20 |
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Elections Canada

## THIRD PARTY'S ELECTORAL CAMPAIGN RETURN
## Statement of expenses incurred for regulated activities that take place during the election period

PART 3b

EC 20228

For a list of expense types, expense categories and expense subcategories, refer to Annex II in the Instructions.

| No. | Date incurred *yyyy/mm/dd* | ED Code *(if applicable)* | Supplier | Expense type | Expense category | Expense subcategory | Starting date of activity, advertisement or survey *yyyy/mm/dd* | Ending date of activity, advertisement or survey *yyyy/mm/dd* | Place of activity or advertisement | Expense amount $ |
|---|---|---|---|---|---|---|---|---|---|---|
| 18 | 2021/09/15 | | FACEBOOK | ELECTION ADVERTISING | ADVERTISING | SOCIAL MEDIA | 2021/09/12 | 2021/09/14 | NATIONAL | 161.27 |
| 19 | 2021/09/15 | | FACEBOOK | ELECTION ADVERTISING | ADVERTISING | SOCIAL MEDIA | 2021/09/12 | 2021/09/14 | WINDSOR | 281.69 |
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| **Totals carried forward from previous page $** | | | | | | | | | | 509,431.22 |
| **Total $** | | | | | | | | | | 509,874.18 |

| Third party | UNIFOR | Election day *yyyy/mm/dd* | 2021/09/20 |
|---|---|---|---|

Elections Canada

# THIRD PARTY'S ELECTORAL CAMPAIGN RETURN
## Summary of expenses

PART 3c
EC 20228

| No. | Type of expense | Pre-election period (Part 3a) *(Only applicable to a fixed-date general election)* $ | Election period (Part 3b) $ | Total $ |
|---|---|---|---|---|
| 1. | Partisan activity expenses | | 1,404.68 | 1,404.68 |
| 2. | Partisan advertising expenses | | | |
| 3. | Election survey expenses | | | |
| 4. | Election advertising expenses | | 508,469.50 | 508,469.50 |
| 5. | Total (items 1 to 4) | | 509,874.18 | 509,874.18 |

| Third party | UNIFOR | Election day *yyyy/mm/dd* | 2021/09/20 |
|---|---|---|---|