



## THIRD PARTY'S ELECTORAL CAMPAIGN RETURN

PART **1**  
EC 20228

### Section A – Third party's information

Third party's full name	National Police Federation	Election day yyyy/mm/dd	2021/09/20
-------------------------	----------------------------	----------------------------	------------

### Section B – Required documents

The following documents **MUST** accompany this return:

Part 1          Part 2a          Part 2b          Part 2c          Part 2d          Part 3a          Part 3b          Part 3c

Auditor's Report (if required)

### Section C – Declaration

I hereby declare that, to the best of my knowledge, the information contained in this return is complete and accurate.

#### Financial agent

Financial agent's full name	Don Armstrong
Financial agent's signature	Original Signed
Financial agent's signature date yyyy/mm/dd	2022/01/20

#### Registration applicant (if different from the financial agent)

Applicant's full name	Brian Sauvé
Applicant's signature	Original Signed
Applicant's signature date yyyy/mm/dd	2022/01/20

### Section D – Privacy notice

Personal information in this *Third Party Electoral Campaign Return* (Return) is collected for the administration of the political financing requirements as set out in the *Canada Elections Act* (Act). This information may be shared with the Commissioner of Canada Elections to ensure that the Act is complied with and enforced. Failure to provide the Chief Electoral Officer (CEO) with the Return is considered to be an offence under the Act. The Act requires the CEO to publish the Return in the manner that he or she considers appropriate. Upon request by any person, the CEO is required under the Act to make the Return available for inspection by such person. You have the following rights with respect to your personal information under the *Privacy Act*: a) to access the information; b) to correct it, if necessary; and c) to have it protected. You have the right to file a complaint with the Privacy Commissioner of Canada regarding the handling of your personal information. Your personal information is retained under the personal information bank (PIB) Political Financing Elections PPU 010. A description of the PIB can be found at [elections.ca](https://elections.ca).

EC 20228 (2019/06)

[Ce formulaire est disponible en français](#)





Page 1 of 1



THIRD PARTY'S ELECTORAL CAMPAIGN RETURN  
Summary of inflows

PART 2d  
EC 20228

No.	Type of contributor / lender	Monetary contributions (Part 2a) \$	Non-monetary contributions (Part 2b) \$	Loans (Part 2c) \$	Total \$	Number of contributors and lenders
1.	Individuals					
2.	Businesses / Commercial organizations					
3.	Governments					
4.	Trade unions					
5.	Corporations without share capital					
6.	Unincorporated organizations or associations					
7.	Total (items 1 to 6)					
Total						
8.	Amount of third party's resources used				406,175.51	
9.	Grand total (items 7 and 8)				406,175.51	

Third party	National Police Federation	Election day yyyy/mm/dd	2021/09/20
----------------	----------------------------	----------------------------	------------





**THIRD PARTY'S ELECTORAL CAMPAIGN RETURN**  
**Statement of expenses incurred for regulated activities that take place during the election period**

**PART 3b**  
**EC 20228**

For a list of expense types, expense categories and expense subcategories, refer to Annex II in the Instructions.

No.	Date incurred yyyy/mm/dd	ED Code (if applicable)	Supplier	Expense type	Expense category	Expense subcategory	Starting date of activity, advertisement or survey yyyy/mm/dd	Ending date of activity, advertisement or survey yyyy/mm/dd	Place of activity or advertisement	Expense amount \$
1	2021/08/28		Proximis Digital Inc.	Election advertising	Advertising	Production/Design costs	2021/08/15	2021/08/28	National	20,001.00
2	2021/08/28		Proximis Digital Inc.	Election advertising	Advertising	Placement costs/Social media	2021/08/15	2021/08/28	National	50,000.00
3	2021/08/27		2441145 Ontario Inc. David Hunter	Partisan Activity	Office	Website - development	2021/08/15	2021/08/27	National	700.60
4	2021/08/28		National Police Federation	Partisan Activity	Remuneration	Remuneration	2021/08/15	2021/08/28	National	543.51
5	2021/08/24		Corus Digital	Election Advertising	Advertising	Other (online digital TV ads)	2021/08/24	2021/09/19	National	10,521.17
6	2021/08/27		Glacier Media Group	Election Advertising	Advertising	Print Media	2021/09/06	2021/09/19	National	53,336.00
7	2021/09/12		Proximis Digital Inc.	Election Advertising	Advertising	Production/Design costs	2021/08/29	2021/09/10	National	16,102.50
8	2021/09/12		Proximis Digital Inc.	Election Advertising	Advertising	Placement costs	2021/08/29	2021/09/10	National	116,500.00
9	2021/09/13		National Police Federation	Partisan Activity	Remuneration	Remuneration	2021/08/29	2021/09/13	National	429.57
10	2021/09/13		Pollara Strategic Insight	Election Survey	Election Survey	Election Survey	2021/08/30	2021/09/02	BC/National	12,600.00
11	2021/10/26		Proximis Digital Inc.	Election Advertising	Advertising	Production/Design costs	2021/09/11	2021/09/20	National	14,125.00
12	2021/10/28		Proximis Digital Inc.	Election Advertising	Advertising	Placement costs	2021/08/01	2021/09/19	National	31,440.32
13	2021/08/24		Corus Digital	Election Advertising	Advertising	Other (online digital TV ads)	2021/08/24	2021/09/19	National	23,364.22
14	2021/09/01		Corus Digital	Election Advertising	Advertising	Other (online digital TV ads)	2021/09/01	2021/09/19	National	22,582.16
15	2021/09/03		Corus Digital	Election Advertising	Advertising	Other (online digital TV ads)	2021/09/03	2021/09/19	National	33,868.36
16	2021/09/09		Royal Bank of Canada	Partisan Activity	Other	Bank fees	2021/09/01	2021/11/30	National	61.10
Totals carried forward from previous page \$										
Total \$										406,175.51

Third party	National Police Federation	Election day yyyy/mm/dd	2021/09/20
-------------	----------------------------	----------------------------	------------

THIRD PARTY'S ELECTORAL CAMPAIGN RETURN  
Summary of expenses

No.	Type of expense	Pre-election period (Part 3a) (Only applicable to a fixed-date general election) \$	Election period (Part 3b) \$	Total \$
1.	Partisan activity expenses		1,734.78	1,734.78
2.	Partisan advertising expenses			
3.	Election survey expenses		12,600.00	12,600.00
4.	Election advertising expenses		391,840.73	391,840.73
5.	Total (items 1 to 4)			406,175.51

Third party	National Police Federation	Election day yyyy/mm/dd	2021/09/20
-------------	----------------------------	----------------------------	------------