Elections Canada

# THIRD PARTY'S ELECTORAL CAMPAIGN RETURN

PART 1

EC 20228

## Section A – Third party's information

| | | | |
|---|---|---|---|
| Third party's full name | UFCW Canada National Council | Election day *yyyy/mm/dd* | 2025/04/28 |

## Section B – Required documents

The following documents **MUST** accompany this return:

Part 1 Part 2a Part 2b Part 2c Part 2d Part 3a Part 3b Part 3c

Auditor's Report (if required)

## Section C – Declaration

I hereby declare that, to the best of my knowledge, the information contained in this return is complete and accurate.

### Financial agent

| | | | |
|---|---|---|---|
| Financial agent's full name | Sanjeet Kainth | | |
| Financial agent's signature | Original Signed | Financial agent's signature date *yyyy/mm/dd* | 2025/08/27 |

### Registration applicant (if different from the financial agent)

| | | | |
|---|---|---|---|
| Applicant's full name | Michael Shawn Haggerty | | |
| Applicant's signature | Original Signed | Applicant's signature date *yyyy/mm/dd* | 2025/08/28 |

## Section D – Privacy notice

Personal information in this *Third Party Electoral Campaign Return* (Return) is collected for the administration of the political financing requirements as set out in the *Canada Elections Act* (Act). This information may be shared with the Commissioner of Canada Elections to ensure that the Act is complied with and enforced. Failure to provide the Chief Electoral Officer (CEO) with the Return is considered to be an offence under the Act. The Act requires the CEO to publish the Return in the manner that he or she considers appropriate. Upon request by any person, the CEO is required under the Act to make the Return available for inspection by such person. You have the following rights with respect to your personal information under the *Privacy Act*: a) to access the information; b) to correct it, if necessary; and c) to have it protected. You have the right to file a complaint with the Privacy Commissioner of Canada regarding the handling of your personal information. Your personal information is retained under the personal information bank (PIB) Political Financing Elections PPU 010. A description of the PIB can be found at elections.ca.

Elections Canada

# THIRD PARTY'S ELECTORAL CAMPAIGN RETURN
## Statement of monetary contributions received

PART 2a

EC 20228

| No. | Full name | Street no. | Street | Apt. | City | Prov./ Terr. | Postal code | Date received *yyyy/mm/dd* | Individual $ | Business / Commercial organization $ | Government $ | Trade union $ | Corporation without share capital $ | Unincorporated organization or association $ |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
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| | | | | | | | | | | | | | | |
| Totals carried forward from previous page $ | | | | | | | | | | | | | | |
| Total amount of monetary contributions by contributors who gave over $200 **(A)** | | | | | | | | | | | | | | |
| Number of contributors who gave over $200 | | | | | | | | | | | | | | |
| Total amount of monetary contributions by contributors who gave $200 or less **(B)** | | | | | | | | | | | | | | |
| Number of contributors who gave $200 or less | | | | | | | | | | | | | | |
| Total amount of all monetary contributions **(A+B)** | | | | | | | | | | | | | | |
| Number of contributors who gave monetary contributions | | | | | | | | | | | | | | |

| Third party | UFCW Canada National Council | Election day *yyyy/mm/dd* | 2025/04/28 |
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Elections Canada

# THIRD PARTY'S ELECTORAL CAMPAIGN RETURN
## Statement of non-monetary contributions received

PART 2b

EC 20228

| No. | Full name | Street no. | Street | Apt. | City | Prov./ Terr. | Postal code | Date received *yyyy/mm/dd* | Individual $ | Business / Commercial organization $ | Government $ | Trade union $ | Corporation without share capital $ | Unincorporated organization or association $ |
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| Totals carried forward from previous page $ | | | | | | | | | | | | | | |
| Total amount of non-monetary contributions by contributors who gave over $200 **(A)** | | | | | | | | | | | | | | |
| Number of contributors who gave over $200 | | | | | | | | | | | | | | |
| Total amount of non-monetary contributions by contributors who gave $200 or less **(B)** | | | | | | | | | | | | | | |
| Number of contributors who gave $200 or less | | | | | | | | | | | | | | |
| Total amount of all non-monetary contributions **(A+B)** | | | | | | | | | | | | | | |
| Number of contributors who gave non-monetary contributions | | | | | | | | | | | | | | |

| Third party | UFCW Canada National Council | Election day *yyyy/mm/dd* | 2025/04/28 |
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Elections Canada

# THIRD PARTY'S ELECTORAL CAMPAIGN RETURN
## Statement of operating loans received

PART 2c

EC 20228

| No. | Full name | Street no. | Street | Apt. | City | Prov./ Terr. | Postal code | Date received *yyyy/mm/dd* | Individual $ | Business / Commercial organization $ | Government $ | Trade union $ | Corporation without share capital $ | Unincorporated organization or association $ |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
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| Totals carried forward from previous page $ | | | | | | | | | | | | | | |
| Total amount of loans by lenders who provided over $200 **(A)** | | | | | | | | | | | | | | |
| Number of lenders who provided over $200 | | | | | | | | | | | | | | |
| Total amount of loans by lenders who provided $200 or less **(B)** | | | | | | | | | | | | | | |
| Number of lenders who provided $200 or less | | | | | | | | | | | | | | |
| Total amount of all loans **(A+B)** | | | | | | | | | | | | | | |
| Number of all lenders who provided loans | | | | | | | | | | | | | | |

| Third party | UFCW Canada National Council | Election day *yyyy/mm/dd* | 2025/04/28 |
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Elections Canada

# THIRD PARTY'S ELECTORAL CAMPAIGN RETURN
## Summary of inflows

PART 2d

EC 20228

| No. | Type of contributor / lender | Monetary contributions (Part 2a) $ | Non-monetary contributions (Part 2b) $ | Loans (Part 2c) $ | Total $ | Number of contributors and lenders |
|---|---|---|---|---|---|---|
| 1. | Individuals | | | | | |
| 2. | Businesses / Commercial organizations | | | | | |
| 3. | Governments | | | | | |
| 4. | Trade unions | | | | | |
| 5. | Corporations without share capital | | | | | |
| 6. | Unincorporated organizations or associations | | | | | |
| 7. | Total (items 1 to 6) | | | | | |
| **Total** | | | | | | |
| 8. | Amount of third party's resources used | | | | 326,808.88 | |
| 9. | Grand total (items 7 and 8) | | | | 326,808.88 | 1 |

| Third party | UFCW Canada National Council | Election day *yyyy/mm/dd* | 2025/04/28 |
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Elections Canada

# THIRD PARTY'S ELECTORAL CAMPAIGN RETURN

## Statement of expenses incurred for regulated activities that take place during the pre-election period

***(Only applicable to a fixed-date general election)***

PART 3a

EC 20228

For a list of expense types, expense categories and expense subcategories, refer to Annex II in the Instructions.

| No. | Date incurred *yyyy/mm/dd* | ED Code *(if applicable)* | Supplier | Expense type | Expense category | Expense subcategory | Starting date of activity, advertisement or survey *yyyy/mm/dd* | Ending date of activity, advertisement or survey *yyyy/mm/dd* | Place of activity or advertisement | Expense amount $ |
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| | | | | | | | | | **Totals carried forward from previous page $** | |
| | | | | | | | | | **Total $** | |

| Third party | UFCW Canada National Council | Election day *yyyy/mm/dd* | 2025/04/28 |
|---|---|---|---|

Elections Canada

# THIRD PARTY'S ELECTORAL CAMPAIGN RETURN
## Statement of expenses incurred for regulated activities that take place during the election period

PART 3b

EC 20228

For a list of expense types, expense categories and expense subcategories, refer to Annex II in the Instructions.

| No. | Date incurred *yyyy/mm/dd* | ED Code *(if applicable)* | Supplier | Expense type | Expense category | Expense subcategory | Starting date of activity, advertisement or survey *yyyy/mm/dd* | Ending date of activity, advertisement or survey *yyyy/mm/dd* | Place of activity or advertisement | Expense amount $ |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | 2025/03/26 | | UFCW Canada National Council | Election Advertising | Web Blog | Design & Development | 2025/03/26 | 2025/03/26 | Nationally | 258.29 |
| 2 | 2025/03/27 | | UFCW Canada National Council | Election Advertising | Web Blog | Design & Development | 2025/03/27 | 2025/03/27 | Nationally | 732.25 |
| 3 | 2025/04/01 | | UFCW Canada National Council | Election Advertising | Web Blog | Design & Development | 2025/04/01 | 2025/04/01 | Nationally | 258.29 |
| 4 | 2025/04/04 | | UFCW Canada National Council | Election Advertising | Web Blog | Design & Development | 2025/04/04 | 2025/04/04 | Nationally | 258.29 |
| 5 | 2025/04/07 | | UFCW Canada National Council | Election Advertising | Web Blog | Design & Development | 2025/04/07 | 2025/04/07 | Nationally | 258.29 |
| 6 | 2025/04/11 | | UFCW Canada National Council | Election Advertising | Web Blog | Design & Development | 2025/04/11 | 2025/04/11 | Nationally | 732.25 |
| 7 | 2025/04/15 | | UFCW Canada National Council | Election Advertising | Web Blog | Design & Development | 2025/04/15 | 2025/04/15 | Nationally | 159.15 |
| 8 | 2025/04/16 | | UFCW Canada National Council | Election Advertising | Web Blog | Design & Development | 2025/04/16 | 2025/04/16 | Nationally | 337.89 |
| 9 | 2025/04/24 | | Point Blank Creative Inc. | Election Advertising | Advertising | Production Cost | 2025/03/28 | 2025/04/11 | Nationally | 24,860.00 |
| 10 | 2025/04/24 | | Point Blank Creative Inc. | Election Advertising | Advertising | Design & Development | 2025/03/20 | 2025/04/11 | Nationally | 22,131.05 |
| 11 | 2025/04/24 | | Point Blank Creative Inc. | Election Advertising | Advertising | Placement Costs | 2025/04/11 | 2025/04/29 | Nationally | 27,045.62 |
| 12 | 2025/05/20 | | Point Blank Creative Inc. | Election Advertising | Advertising | Placement Costs | 2025/04/11 | 2025/04/29 | Nationally | 3,962.12 |
| 13 | 2025/04/24 | | Point Blank Creative Inc. | Election Advertising | Advertising | Content Boosting | 2025/04/16 | 2025/04/27 | Nationally | 130,662.90 |
| 14 | 2025/04/24 | 24-064 | Point Blank Creative Inc. | Election Advertising | Advertising | Design & Development | 2025/03/20 | 2025/04/11 | Rosemont-La Petite Pat | 757.35 |
| 15 | 2025/05/20 | 24-064 | Point Blank Creative Inc. | Election Advertising | Advertising | Placement Costs | 2025/04/11 | 2025/04/29 | Rosemont-La Petite Pat | 233.06 |
| 16 | 2025/04/24 | 24-064 | Point Blank Creative Inc. | Election Advertising | Advertising | Content Boosting | 2025/04/16 | 2025/04/27 | Rosemont-La Petite Pat | 982.42 |
| 17 | 2025/04/24 | 35-036 | Point Blank Creative Inc. | Election Advertising | Advertising | Design & Development | 2025/03/20 | 2025/04/11 | Hamilton Centre | 757.35 |
| | | | | | | | | | **Totals carried forward from previous page $** | |
| | | | | | | | | | **Total $** | 214,386.57 |

| Third party | UFCW Canada National Council | Election day *yyyy/mm/dd* | 2025/04/28 |
|---|---|---|---|

Elections Canada

# THIRD PARTY'S ELECTORAL CAMPAIGN RETURN
## Statement of expenses incurred for regulated activities that take place during the election period

PART 3b

EC 20228

For a list of expense types, expense categories and expense subcategories, refer to Annex II in the Instructions.

| No. | Date incurred *yyyy/mm/dd* | ED Code *(if applicable)* | Supplier | Expense type | Expense category | Expense subcategory | Starting date of activity, advertisement or survey *yyyy/mm/dd* | Ending date of activity, advertisement or survey *yyyy/mm/dd* | Place of activity or advertisement | Expense amount $ |
|---|---|---|---|---|---|---|---|---|---|---|
| 18 | 2025/05/20 | 35-036 | Point Blank Creative Inc. | Election Advertising | Advertising | Placement Cost | 2025/04/11 | 2025/04/29 | Hamilton Centre | 233.06 |
| 19 | 2025/04/24 | 35-036 | Point Blank Creative Inc. | Election Advertising | Advertising | Content Boosting | 2025/04/16 | 2025/04/27 | Hamilton Centre | 982.42 |
| 20 | 2025/04/24 | 35-044 | Point Blank Creative Inc. | Election Advertising | Advertising | Design & Development | 2025/03/20 | 2025/04/11 | Mushkegowuk Kapusk | 757.35 |
| 21 | 2025/05/20 | 35-044 | Point Blank Creative Inc. | Election Advertising | Advertising | Placement Cost | 2025/04/11 | 2025/04/29 | Mushkegowuk Kapusk | 233.06 |
| 22 | 2025/04/24 | 35-044 | Point Blank Creative Inc. | Election Advertising | Advertising | Content Boosting | 2025/04/16 | 2025/04/27 | Mushkegowuk Kapusk | 982.42 |
| 23 | 2025/04/24 | 35-054 | Point Blank Creative Inc. | Election Advertising | Advertising | Design & Development | 2025/03/20 | 2025/04/11 | London-Fanshawa | 757.35 |
| 24 | 2025/05/20 | 35-054 | Point Blank Creative Inc. | Election Advertising | Advertising | Placement Cost | 2025/04/11 | 2025/04/29 | London-Fanshawa | 233.06 |
| 25 | 2025/04/24 | 35-054 | Point Blank Creative Inc. | Election Advertising | Advertising | Content Boosting | 2025/04/16 | 2025/04/27 | London-Fanshawa | 982.42 |
| 26 | 2025/04/24 | 35-091 | Point Blank Creative Inc. | Election Advertising | Advertising | Design & Development | 2025/03/20 | 2025/04/11 | Sault Ste Marie-Algoma | 757.35 |
| 27 | 2025/05/20 | 35-091 | Point Blank Creative Inc. | Election Advertising | Advertising | Placement Cost | 2025/04/11 | 2025/04/29 | Sault Ste Marie-Algoma | 233.06 |
| 28 | 2025/04/24 | 35-091 | Point Blank Creative Inc. | Election Advertising | Advertising | Content Boosting | 2025/04/16 | 2025/04/27 | Sault Ste Marie-Algoma | 982.42 |
| 29 | 2025/04/24 | 35-119 | Point Blank Creative Inc. | Election Advertising | Advertising | Design & Development | 2025/03/20 | 2025/04/11 | Windsor West | 757.35 |
| 30 | 2025/05/20 | 35-119 | Point Blank Creative Inc. | Election Advertising | Advertising | Placement Cost | 2025/04/11 | 2025/04/29 | Windsor West | 233.06 |
| 31 | 2025/04/24 | 35-119 | Point Blank Creative Inc. | Election Advertising | Advertising | Content Boosting | 2025/04/16 | 2025/04/27 | Windsor West | 982.04 |
| 32 | 2025/04/24 | 46-002 | Point Blank Creative Inc. | Election Advertising | Advertising | Design & Development | 2025/03/20 | 2025/04/11 | Churchill Keewatinook | 757.35 |
| 33 | 2025/05/20 | 46-002 | Point Blank Creative Inc. | Election Advertising | Advertising | Placement Cost | 2025/04/11 | 2025/04/29 | Churchill Keewatinook | 233.06 |
| 34 | 2025/04/24 | 46-002 | Point Blank Creative Inc. | Election Advertising | Advertising | Content Boosting | 2025/04/16 | 2025/04/27 | Churchill Keewatinook | 982.42 |
| | | | | | | | | | **Totals carried forward from previous page $** | 214,386.57 |
| | | | | | | | | | **Total $** | 225,466.20 |

Elections Canada

# THIRD PARTY'S ELECTORAL CAMPAIGN RETURN
## Statement of expenses incurred for regulated activities that take place during the election period

PART 3b

EC 20228

For a list of expense types, expense categories and expense subcategories, refer to Annex II in the Instructions.

| No. | Date incurred *yyyy/mm/dd* | ED Code *(if applicable)* | Supplier | Expense type | Expense category | Expense subcategory | Starting date of activity, advertisement or survey *yyyy/mm/dd* | Ending date of activity, advertisement or survey *yyyy/mm/dd* | Place of activity or advertisement | Expense amount $ |
|---|---|---|---|---|---|---|---|---|---|---|
| 35 | 2025/04/24 | 46-003 | Point Blank Creative Inc. | Election Advertising | Advertising | Design & Development | 2025/03/20 | 2025/04/11 | Elmwood-Transcona | 757.35 |
| 36 | 2025/05/20 | 46-003 | Point Blank Creative Inc. | Election Advertising | Advertising | Placement Cost | 2025/04/11 | 2025/04/29 | Elmwood-Transcona | 233.06 |
| 37 | 2025/04/24 | 46-003 | Point Blank Creative Inc. | Election Advertising | Advertising | Content Boosting | 2025/04/16 | 2025/04/27 | Elmwood-Transcona | 982.42 |
| 38 | 2025/04/24 | 46-018 | Point Blank Creative Inc | Election Advertising | Advertising | Design & Development | 2025/03/20 | 2025/04/11 | Winnipeg Centre | 757.35 |
| 39 | 2025/05/20 | 46-018 | Point Blank Creative Inc. | Election Advertising | Advertising | Placement Cost | 2025/04/11 | 2025/04/29 | Winnipeg Centre | 233.06 |
| 40 | 2025/04/24 | 46-018 | Point Blank Creative Inc. | Election Advertising | Advertising | Content Boosting | 2025/04/16 | 2025/04/27 | Winnipeg Centre | 982.42 |
| 41 | 2025/04/24 | 48-017 | Point Blank Creative Inc. | Election Advertising | Advertising | Design & Development | 2025/03/20 | 2025/04/11 | Edmonton Griesbach | 757.35 |
| 42 | 2025/05/20 | 48-017 | Point Blank Creative Inc. | Election Advertising | Advertising | Placement Cost | 2025/04/11 | 2025/04/29 | Edmonton Griesbach | 233.06 |
| 43 | 2025/04/24 | 48-017 | Point Blank Creative Inc. | Election Advertising | Advertising | Content Boosting | 2025/04/16 | 2025/04/27 | Edmonton Griesbach | 982.42 |
| 44 | 2025/04/24 | 48-022 | Point Blank Creative Inc. | Election Advertising | Advertising | Design & Development | 2025/03/20 | 2025/04/11 | Edmonton Strathcona | 757.35 |
| 45 | 2025/05/20 | 48-022 | Point Blank Creative Inc. | Election Advertising | Advertising | Placement Cost | 2025/04/11 | 2025/04/29 | Edmonton Strathcona | 233.06 |
| 46 | 2025/04/24 | 48-022 | Point Blank Creative Inc. | Election Advertising | Advertising | Content Boosting | 2025/04/16 | 2025/04/27 | Edmonton Strathcona | 982.42 |
| 47 | 2025/04/24 | 59-002 | Point Blank Creative Inc. | Election Advertising | Advertising | Design & Development | 2025/03/20 | 2025/04/11 | Burnaby Central | 757.35 |
| 48 | 2025/05/20 | 59-002 | Point Blank Creative Inc. | Election Advertising | Advertising | Placement Cost | 2025/04/11 | 2025/04/29 | Burnaby Central | 233.06 |
| 49 | 2025/04/24 | 59-002 | Point Blank Creative Inc. | Election Advertising | Advertising | Content Boosting | 2025/04/16 | 2025/04/27 | Burnaby Central | 982.42 |
| 50 | 2025/04/24 | 59-009 | Point Blank Creative Inc. | Election Advertising | Advertising | Design & Development | 2025/03/20 | 2025/04/11 | Courtney-Alberni | 757.35 |
| 51 | 2025/05/20 | 59-009 | Point Blank Creative Inc. | Election Advertising | Advertising | Placement Cost | 2025/04/11 | 2025/04/29 | Courtney-Alberni | 233.06 |
| | | | | | | | | | **Totals carried forward from previous page $** | 225,466.20 |
| | | | | | | | | | **Total $** | 236,314.76 |

| Third party | UFCW Canada National Council | Election day *yyyy/mm/dd* | 2025/04/28 |
|---|---|---|---|

Elections Canada

# THIRD PARTY'S ELECTORAL CAMPAIGN RETURN
## Statement of expenses incurred for regulated activities that take place during the election period

PART 3b

EC 20228

For a list of expense types, expense categories and expense subcategories, refer to Annex II in the Instructions.

| No. | Date incurred *yyyy/mm/dd* | ED Code *(if applicable)* | Supplier | Expense type | Expense category | Expense subcategory | Starting date of activity, advertisement or survey *yyyy/mm/dd* | Ending date of activity, advertisement or survey *yyyy/mm/dd* | Place of activity or advertisement | Expense amount $ |
|---|---|---|---|---|---|---|---|---|---|---|
| 52 | 2025/04/24 | 59-009 | Point Blank Creative Inc. | Election Advertising | Advertising | Content Boosting | 2025/04/16 | 2025/04/27 | Courtney-Alberni | 982.42 |
| 53 | 2025/04/24 | 59-010 | Point Blank Creative Inc. | Election Advertising | Advertising | Design & Development | 2025/03/20 | 2025/04/11 | Cowichan-Malahat-Lang | 757.35 |
| 54 | 2025/05/20 | 59-010 | Point Blank Creative Inc. | Election Advertising | Advertising | Placement Cost | 2025/04/11 | 2025/04/29 | Cowichan-Malahat-Lang | 233.06 |
| 55 | 2025/04/24 | 59-010 | Point Blank Creative Inc. | Election Advertising | Advertising | Content Boosting | 2025/04/16 | 2025/04/27 | Cowichan-Malahat-Lang | 982.42 |
| 56 | 2025/04/24 | 59-019 | Point Blank Creative Inc. | Election Advertising | Advertising | Design & Development | 2025/03/20 | 2025/04/11 | Nanaimo-Ladysmith | 757.35 |
| 57 | 2025/05/20 | 59-019 | Point Blank Creative Inc. | Election Advertising | Advertising | Placement Cost | 2025/04/11 | 2025/04/29 | Nanaimo-Ladysmith | 233.06 |
| 58 | 2025/04/24 | 59-019 | Point Blank Creative Inc. | Election Advertising | Advertising | Content Boosting | 2025/04/16 | 2025/04/27 | Nanaimo-Ladysmith | 982.42 |
| 59 | 2025/04/24 | 59-020 | Point Blank Creative Inc. | Election Advertising | Advertising | Design & Development | 2025/03/20 | 2025/04/11 | New Westminister-Burn | 757.35 |
| 60 | 2025/05/20 | 59-020 | Point Blank Creative Inc. | Election Advertising | Advertising | Placement Cost | 2025/04/11 | 2025/04/29 | New Westminister-Burn | 233.06 |
| 61 | 2025/04/24 | 59-020 | Point Blank Creative Inc. | Election Advertising | Advertising | Content Boosting | 2025/04/16 | 2025/04/27 | New Westminister-Burn | 982.42 |
| 62 | 2025/04/24 | 59-021 | Point Blank Creative Inc. | Election Advertising | Advertising | Design & Development | 2025/03/20 | 2025/04/11 | North Island-Powell Rive | 757.35 |
| 63 | 2025/05/20 | 59-021 | Point Blank Creative Inc. | Election Advertising | Advertising | Placement Cost | 2025/04/11 | 2025/04/29 | North Island-Powell Rive | 233.06 |
| 64 | 2025/04/24 | 59-021 | Point Blank Creative Inc. | Election Advertising | Advertising | Content Boosting | 2025/04/16 | 2025/04/27 | North Island-Powell Rive | 982.42 |
| 65 | 2025/04/24 | 59-025 | Point Blank Creative Inc. | Election Advertising | Advertising | Design & Development | 2025/03/20 | 2025/04/11 | Port Moody - Coquitlam | 757.35 |
| 66 | 2025/05/20 | 59-025 | Point Blank Creative Inc. | Election Advertising | Advertising | Placement Cost | 2025/04/11 | 2025/04/29 | Port Moody - Coquitlam | 233.06 |
| 67 | 2025/04/24 | 59-025 | Point Blank Creative Inc. | Election Advertising | Advertising | Content Boosting | 2025/04/16 | 2025/04/27 | Port Moody - Coquitlam | 982.45 |
| 68 | 2025/04/24 | 59-030 | Point Blank Creative Inc. | Election Advertising | Advertising | Design & Development | 2025/03/20 | 2025/04/11 | Kootenay Simikameen | 757.35 |
| | | | | | | | | | **Totals carried forward from previous page $** | 236,314.76 |
| | | | | | | | | | **Total $** | 247,918.68 |

| Third party | UFCW Canada National Council | Election day *yyyy/mm/dd* | 2025/04/28 |
|---|---|---|---|

Elections Canada

# THIRD PARTY'S ELECTORAL CAMPAIGN RETURN
## Statement of expenses incurred for regulated activities that take place during the election period

PART 3b

EC 20228

For a list of expense types, expense categories and expense subcategories, refer to Annex II in the Instructions.

| No. | Date incurred *yyyy/mm/dd* | ED Code *(if applicable)* | Supplier | Expense type | Expense category | Expense subcategory | Starting date of activity, advertisement or survey *yyyy/mm/dd* | Ending date of activity, advertisement or survey *yyyy/mm/dd* | Place of activity or advertisement | Expense amount $ |
|---|---|---|---|---|---|---|---|---|---|---|
| 69 | 2025/05/20 | 59-030 | Point Blank Creative Inc. | Election Advertising | Advertising | Placement Cost | 2025/04/11 | 2025/04/29 | Kootenay Simikameen | 233.06 |
| 70 | 2025/04/24 | 59-030 | Point Blank Creative Inc. | Election Advertising | Advertising | Content Boosting | 2025/04/16 | 2025/04/27 | Kootenay Simikameen | 982.42 |
| 71 | 2025/04/24 | 59-031 | Point Blank Creative Inc. | Election Advertising | Advertising | Design & Development | 2025/03/20 | 2025/04/11 | Skeena-Bulkley Valley | 757.35 |
| 72 | 2025/05/20 | 59-031 | Point Blank Creative Inc. | Election Advertising | Advertising | Placement Cost | 2025/04/11 | 2025/04/29 | Skeena-Bulkley Valley | 233.06 |
| 73 | 2025/04/24 | 59-031 | Point Blank Creative Inc. | Election Advertising | Advertising | Content Boosting | 2025/04/16 | 2025/04/27 | Skeena-Bulkley Valley | 982.42 |
| 74 | 2025/04/24 | 59-036 | Point Blank Creative Inc. | Election Advertising | Advertising | Design & Development | 2025/03/20 | 2025/04/11 | Vancouver East | 757.35 |
| 75 | 2025/05/20 | 59-036 | Point Blank Creative Inc. | Election Advertising | Advertising | Placement Cost | 2025/04/11 | 2025/04/29 | Vancouver East | 233.06 |
| 76 | 2025/04/24 | 59-036 | Point Blank Creative Inc. | Election Advertising | Advertising | Content Boosting | 2025/04/16 | 2025/04/27 | Vancouver East | 982.42 |
| 77 | 2025/04/24 | 59-039 | Point Blank Creative Inc. | Election Advertising | Advertising | Design & Development | 2025/03/20 | 2025/04/11 | Vancouver Kingsway | 757.35 |
| 78 | 2025/05/20 | 59-039 | Point Blank Creative Inc. | Election Advertising | Advertising | Placement Cost | 2025/04/11 | 2025/04/29 | Vancouver Kingsway | 233.06 |
| 79 | 2025/04/24 | 59-039 | Point Blank Creative Inc. | Election Advertising | Advertising | Content Boosting | 2025/04/16 | 2025/04/27 | Vancouver Kingsway | 982.42 |
| 80 | 2025/04/24 | 59-042 | Point Blank Creative Inc. | Election Advertising | Advertising | Design & Development | 2025/03/20 | 2025/04/11 | Victoria | 757.35 |
| 81 | 2025/05/20 | 59-042 | Point Blank Creative Inc. | Election Advertising | Advertising | Placement Cost | 2025/04/11 | 2025/04/29 | Victoria | 233.06 |
| 82 | 2025/04/24 | 59-042 | Point Blank Creative Inc. | Election Advertising | Advertising | Content Boosting | 2025/04/16 | 2025/04/27 | Victoria | 982.42 |
| 83 | 2025/04/22 | | Bluelabs Canada Inc. | Election Survey | Survey | Surveying | 2025/03/28 | 2025/04/27 | Nationally | 28,250.00 |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | **Totals carried forward from previous page $** | 247,918.68 |
| | | | | | | | | | **Total $** | 285,275.48 |

| Third party | UFCW Canada National Council | Election day *yyyy/mm/dd* | 2025/04/28 |
|---|---|---|---|

Elections Canada

# THIRD PARTY'S ELECTORAL CAMPAIGN RETURN
## Summary of expenses

PART 3c

EC 20228

| No. | Type of expense | Pre-election period (Part 3a) *(Only applicable to a fixed-date general election)* $ | Election period (Part 3b) $ | Total $ |
|---|---|---|---|---|
| 1. | Partisan activity expenses | | 2,994.70 | 2,994.70 |
| 2. | Partisan advertising expenses | | | |
| 3. | Election survey expenses | | 28,250.00 | 28,250.00 |
| 4. | Election advertising expenses | | 254,030.78 | 254,030.78 |
| 5. | Total (items 1 to 4) | | 285,275.48 | 285,275.78 |

| Third party | UFCW Canada National Council | Election day *yyyy/mm/dd* | 2025/04/28 |
|---|---|---|---|