Elections Canada

THIRD PARTY'S ELECTORAL CAMPAIGN RETURN

PART 1

EC 20228

Section A – Third party's information

Third party's full name	Public Service Alliance of Canada	Election day *yyyy/mm/dd*	2025/04/28

Section B – Required documents

The following documents **MUST** accompany this return:

Part 1 Part 2a Part 2b Part 2c Part 2d Part 3a Part 3b Part 3c

Auditor's Report (if required)

Section C – Declaration

I hereby declare that, to the best of my knowledge, the information contained in this return is complete and accurate.

Financial agent

Financial agent's full name	Fabrice Jestin		
Financial agent's signature	Original Signed	Financial agent's signature date *yyyy/mm/dd*	2025/08/28

Registration applicant (if different from the financial agent)

Applicant's full name	Sharon DeSousa		
Applicant's signature	Original Signed	Applicant's signature date *yyyy/mm/dd*	2025/08/28

Section D – Privacy notice

Personal information in this *Third Party Electoral Campaign Return* (Return) is collected for the administration of the political financing requirements as set out in the *Canada Elections Act* (Act). This information may be shared with the Commissioner of Canada Elections to ensure that the Act is complied with and enforced. Failure to provide the Chief Electoral Officer (CEO) with the Return is considered to be an offence under the Act. The Act requires the CEO to publish the Return in the manner that he or she considers appropriate. Upon request by any person, the CEO is required under the Act to make the Return available for inspection by such person. You have the following rights with respect to your personal information under the *Privacy Act*: a) to access the information; b) to correct it, if necessary; and c) to have it protected. You have the right to file a complaint with the Privacy Commissioner of Canada regarding the handling of your personal information. Your personal information is retained under the personal information bank (PIB) Political Financing Elections PPU 010. A description of the PIB can be found at elections.ca.

Elections Canada

THIRD PARTY'S ELECTORAL CAMPAIGN RETURN
Statement of monetary contributions received

PART 2a

EC 20228

No.	Full name	Street no.	Street	Apt.	City	Prov./ Terr.	Postal code	Date received *yyyy/mm/dd*	Individual $	Business / Commercial organization $	Government $	Trade union $	Corporation without share capital $	Unincorporated organization or association $
Totals carried forward from previous page $														
Total amount of monetary contributions by contributors who gave over $200 **(A)**														
Number of contributors who gave over $200														
Total amount of monetary contributions by contributors who gave $200 or less **(B)**														
Number of contributors who gave $200 or less														
Total amount of all monetary contributions **(A+B)**														
Number of contributors who gave monetary contributions														

Third party	Public Service Alliance of Canada	Election day *yyyy/mm/dd*	2025/04/28

Elections Canada

THIRD PARTY'S ELECTORAL CAMPAIGN RETURN
Statement of non-monetary contributions received

PART 2b

EC 20228

No.	Full name	Street no.	Street	Apt.	City	Prov./ Terr.	Postal code	Date received *yyyy/mm/dd*	Individual $	Business / Commercial organization $	Government $	Trade union $	Corporation without share capital $	Unincorporated organization or association $
Totals carried forward from previous page $														
Total amount of non-monetary contributions by contributors who gave over $200 **(A)**														
Number of contributors who gave over $200														
Total amount of non-monetary contributions by contributors who gave $200 or less **(B)**														
Number of contributors who gave $200 or less														
Total amount of all non-monetary contributions **(A+B)**														
Number of contributors who gave non-monetary contributions														

Third party	Public Service Alliance of Canada	Election day *yyyy/mm/dd*	2025/04/28

Elections Canada

THIRD PARTY'S ELECTORAL CAMPAIGN RETURN
Statement of operating loans received

PART 2c

EC 20228

No.	Full name	Street no.	Street	Apt.	City	Prov./ Terr.	Postal code	Date received *yyyy/mm/dd*	Individual $	Business / Commercial organization $	Government $	Trade union $	Corporation without share capital $	Unincorporated organization or association $
Totals carried forward from previous page $														
Total amount of loans by lenders who provided over $200 **(A)**														
Number of lenders who provided over $200														
Total amount of loans by lenders who provided $200 or less **(B)**														
Number of lenders who provided $200 or less														
Total amount of all loans **(A+B)**														
Number of all lenders who provided loans														

Third party	Public Service Alliance of Canada	Election day *yyyy/mm/dd*	2025/04/28

Elections Canada

THIRD PARTY'S ELECTORAL CAMPAIGN RETURN
Summary of inflows

PART 2d

EC 20228

No.	Type of contributor / lender	Monetary contributions (Part 2a) $	Non-monetary contributions (Part 2b) $	Loans (Part 2c) $	Total $	Number of contributors and lenders
1.	Individuals					
2.	Businesses / Commercial organizations					
3.	Governments					
4.	Trade unions					
5.	Corporations without share capital					
6.	Unincorporated organizations or associations					
7.	Total (items 1 to 6)					
Total						
8.	Amount of third party's resources used				582,282.00	
9.	Grand total (items 7 and 8)				582,282.00	

Third party	Public Service Alliance of Canada	Election day *yyyy/mm/dd*	2025/04/28

Elections Canada

THIRD PARTY'S ELECTORAL CAMPAIGN RETURN

Statement of expenses incurred for regulated activities that take place during the pre-election period

(Only applicable to a fixed-date general election)

PART 3a

EC 20228

For a list of expense types, expense categories and expense subcategories, refer to Annex II in the Instructions.

No.	Date incurred *yyyy/mm/dd*	ED Code *(if applicable)*	Supplier	Expense type	Expense category	Expense subcategory	Starting date of activity, advertisement or survey *yyyy/mm/dd*	Ending date of activity, advertisement or survey *yyyy/mm/dd*	Place of activity or advertisement	Expense amount $
									Totals carried forward from previous page $	
									Total $	

Third party	Public Service Alliance of Canada	Election day *yyyy/mm/dd*	2025/04/28

Elections Canada

THIRD PARTY'S ELECTORAL CAMPAIGN RETURN
Statement of expenses incurred for regulated activities that take place during the election period

PART 3b

EC 20228

For a list of expense types, expense categories and expense subcategories, refer to Annex II in the Instructions.

No.	Date incurred *yyyy/mm/dd*	ED Code *(if applicable)*	Supplier	Expense type	Expense category	Expense subcategory	Starting date of activity, advertisement or survey *yyyy/mm/dd*	Ending date of activity, advertisement or survey *yyyy/mm/dd*	Place of activity or advertisement	Expense amount $
1	2025/04/27	11-004	Crestview Strategy	Election Advertising	Advertising	Placement Costs	2025/03/24	2025/04/27	Malpeque	3,027.00
2	2025/04/27	12-011	Crestview Strategy	Election Advertising	Advertising	Placement Costs	2025/03/24	2025/04/27	Sydney – Glace Bay	3,050.00
3	2025/04/27	13-003	Crestview Strategy	Election Advertising	Advertising	Placement Costs	2025/03/24	2025/04/27	Fredericton – Orom	3,050.00
4	2025/04/27	13-006	Crestview Strategy	Election Advertising	Advertising	Placement Costs	2025/03/24	2025/04/27	Miramichi – Grand	3,034.00
5	2025/04/27	13-008	Crestview Strategy	Election Advertising	Advertising	Placement Costs	2025/03/24	2025/04/27	Saint John – Kenne	3,049.00
6	2025/04/27	24-018	Crestview Strategy	Election Advertising	Advertising	Placement Costs	2025/03/24	2025/04/27	Chicoutimi – Le Fj	2,955.00
7	2025/04/27	24-032	Crestview Strategy	Election Advertising	Advertising	Placement Costs	2025/03/24	2025/04/27	Jonquière	3,014.00
8	2025/04/27	24-044	Crestview Strategy	Election Advertising	Advertising	Placement Costs	2025/03/24	2025/04/27	Louis-Hébert	3,014.00
9	2025/04/27	24-057	Crestview Strategy	Election Advertising	Advertising	Placement Costs	2025/03/24	2025/04/27	Pontiac – Kitigan Z	3,013.00
10	2025/04/27	24-059	Crestview Strategy	Election Advertising	Advertising	Placement Costs	2025/03/24	2025/04/27	Québec Centre	3,022.00
11	2025/04/27	24-070	Crestview Strategy	Election Advertising	Advertising	Placement Costs	2025/03/24	2025/04/27	Saint-Maurice – Ch	3,023.00
12	2025/04/27	24-076	Crestview Strategy	Election Advertising	Advertising	Placement Costs	2025/03/24	2025/04/27	Trois-Rivières	3,018.00
13	2025/04/27	35-006	Crestview Strategy	Election Advertising	Advertising	Placement Costs	2025/03/24	2025/04/27	Bay of Quinte	2,357.00
14	2025/04/27	35-041	Crestview Strategy	Election Advertising	Advertising	Placement Costs	2025/03/24	2025/04/27	Kanata - Carleton	3,046.00
15	2025/04/27	35-041	Crestview Strategy	Election Advertising	Advertising	Placement Costs	2025/03/24	2025/04/27	Carleton	2,500.00
16	2025/04/27	35-044	Crestview Strategy	Election Advertising	Advertising	Placement Costs	2025/03/24	2025/04/27	Kapuskasing – Tim	3,042.00
17	2025/04/27	35-067	Crestview Strategy	Election Advertising	Advertising	Placement Costs	2025/03/24	2025/04/27	Nepean	3,039.00
									Totals carried forward from previous page $	
									Total $	50,252.00

Third party	Public Service Alliance of Canada	Election day *yyyy/mm/dd*	2025/04/28

Elections Canada

THIRD PARTY'S ELECTORAL CAMPAIGN RETURN
Statement of expenses incurred for regulated activities that take place during the election period

PART 3b

EC 20228

For a list of expense types, expense categories and expense subcategories, refer to Annex II in the Instructions.

No.	Date incurred *yyyy/mm/dd*	ED Code *(if applicable)*	Supplier	Expense type	Expense category	Expense subcategory	Starting date of activity, advertisement or survey *yyyy/mm/dd*	Ending date of activity, advertisement or survey *yyyy/mm/dd*	Place of activity or advertisement	Expense amount $
18	2025/04/27	35-076	Crestview Strategy	Election Advertising	Advertising	Placement Costs	2025/03/24	2025/04/27	Orléans	3,033.00
19	2025/04/27	35-077	Crestview Strategy	Election Advertising	Advertising	Placement Costs	2025/03/24	2025/04/27	Ottawa South	3,041.00
20	2025/04/27	35-078	Crestview Strategy	Election Advertising	Advertising	Placement Costs	2025/03/24	2025/04/27	Ottawa – Vanier –	3,047.00
21	2025/04/27	35-079	Crestview Strategy	Election Advertising	Advertising	Placement Costs	2025/03/24	2025/04/27	Ottawa West – Nep	3,042.00
22	2025/04/27	35-088	Crestview Strategy	Election Advertising	Advertising	Placement Costs	2025/03/24	2025/04/27	Prescott – Russell –	3,034.00
23	2025/04/27	35-103	Crestview Strategy	Election Advertising	Advertising	Placement Costs	2025/03/24	2025/04/27	Sudbury	3,043.00
24	2025/04/27	35-104	Crestview Strategy	Election Advertising	Advertising	Placement Costs	2025/03/24	2025/04/27	Sudbury East – Mar	3,048.00
25	2025/04/27	35-118	Crestview Strategy	Election Advertising	Advertising	Placement Costs	2025/03/24	2025/04/27	Windsor – Tecumse	3,045.00
26	2025/04/27	46-005	Crestview Strategy	Election Advertising	Advertising	Placement Costs	2025/03/24	2025/04/27	Elmwood – Transco	3,039.00
27	2025/04/27	46-014	Crestview Strategy	Election Advertising	Advertising	Placement Costs	2025/03/24	2025/04/27	Winnipeg West	3,037.00
28	2025/04/27	48-015	Crestview Strategy	Election Advertising	Advertising	Placement Costs	2025/03/24	2025/04/27	Edmonton Griesbach	3,042.00
29	2025/04/27	59-002	Crestview Strategy	Election Advertising	Advertising	Placement Costs	2025/03/24	2025/04/27	Burnaby Central (rep	3,050.00
30	2025/04/27	59-010	Crestview Strategy	Election Advertising	Advertising	Placement Costs	2025/03/24	2025/04/27	Cowichan–Malahat	3,035.00
31	2025/04/27	59-018	Crestview Strategy	Election Advertising	Advertising	Placement Costs	2025/03/24	2025/04/27	Nanaino–ladysmith	3,035.00
32	2025/04/27	59-019	Crestview Strategy	Election Advertising	Advertising	Placement Costs	2025/03/24	2025/04/27	New Westminster–	3,034.00
33	2025/04/27	59-026	Crestview Strategy	Election Advertising	Advertising	Placement Costs	2025/03/24	2025/04/27	Esquimalt–Saanich–	3,040.00
34	2025/04/27	60-001	Crestview Strategy	Election Advertising	Advertising	Placement Costs	2025/03/24	2025/04/27	Yukon	2,520.00
									Totals carried forward from previous page $	50,252.00
									Total $	101,414.00

Elections Canada

THIRD PARTY'S ELECTORAL CAMPAIGN RETURN
Statement of expenses incurred for regulated activities that take place during the election period

PART 3b

EC 20228

For a list of expense types, expense categories and expense subcategories, refer to Annex II in the Instructions.

No.	Date incurred *yyyy/mm/dd*	ED Code *(if applicable)*	Supplier	Expense type	Expense category	Expense subcategory	Starting date of activity, advertisement or survey *yyyy/mm/dd*	Ending date of activity, advertisement or survey *yyyy/mm/dd*	Place of activity or advertisement	Expense amount $
35	2025/04/27	61-101	Crestview Strategy	Election Advertising	Advertising	Placement Costs	2025/03/24	2025/04/27	Northwest Territories	2,500.00
36	2025/04/27	62-001	Crestview Strategy	Election Advertising	Advertising	Placement Costs	2025/03/24	2025/04/27	Nunavut	1,500.00
37	2025/04/27	35-046	Crestview Strategy	Election Advertising	Advertising	Placement Costs	2025/03/24	2025/04/27	Kingston and the Isla	3,045.00
38	2025/04/27	35-052	Crestview Strategy	Election Advertising	Advertising	Placement Costs	2025/03/24	2025/04/27	London Centre	3,058.00
39	2025/04/27	24-008	Crestview Strategy	Election Advertising	Advertising	Placement Costs	2025/03/24	2025/04/27	Beauport – Limoilo	18.00
40	2025/04/27	46-003	Crestview Strategy	Election Advertising	Advertising	Placement Costs	2025/03/24	2025/04/27	Churchill – Keewat	1,495.00
41	2025/03/29		Allegra Printing	Election Advertising	Advertising	Signs	2025/03/29	2025/03/29	National	4,445.00
42	2025/03/31		Coop Edgar	Partisan Activity	Advertising	Other - Translation	2025/03/31	2025/03/31	National	582.00
43	2025/04/27		Crestview Strategy	Election Advertising	Advertising	Placement Costs	2025/03/24	2025/04/27	National	180,541.00
44	2025/04/26		Crestview Strategy	Partisan Activity	Salaries, wages & consulting f	Consulting Fees	2025/03/24	2025/04/26	National	183,908.00
45	2025/04/27		Élite Communucations	Partisan Activity	Advertising	Other - Translation	2025/03/27	2025/04/09	National	2,942.00
46	2025/04/26		Public Service Alliance of Ca	Partisan Activity	Salaries, wages & consulting f	Remuneration	2025/03/24	2025/04/26	National	29,703.00
47	2025/04/27		Rebel	Partisan Activity	Office	Website - development	2025/03/24	2025/03/27	National	192.00
48	2025/03/25		Filipino Canadian Communi	Partisan Activity	Events	Rallies	2025/03/27	2025/04/09	National	2,500.00
49	2025/04/04		Allen Print	Election Advertising	Advertising	Signs	2025/04/04	2025/04/04	National	583.00
50	2025/04/07		Riley Martin Media Videogr	Election Advertising	Advertising	Production Costs	2025/04/07	2025/04/07	National	630.00
51	2025/04/11		Blair Gable Photography	Partisan Activity	Advertising	Design & development	2025/04/11	2025/04/11	National	4,520.00
									Totals carried forward from previous page $	101,414.00
									Total $	523,578.00

Third party	Public Service Alliance of Canada	Election day *yyyy/mm/dd*	2025/04/28

Elections Canada

THIRD PARTY'S ELECTORAL CAMPAIGN RETURN
Statement of expenses incurred for regulated activities that take place during the election period

PART 3b

EC 20228

For a list of expense types, expense categories and expense subcategories, refer to Annex II in the Instructions.

No.	Date incurred *yyyy/mm/dd*	ED Code *(if applicable)*	Supplier	Expense type	Expense category	Expense subcategory	Starting date of activity, advertisement or survey *yyyy/mm/dd*	Ending date of activity, advertisement or survey *yyyy/mm/dd*	Place of activity or advertisement	Expense amount $
52	2025/04/27		Crestview Strategy	Election Advertising	Advertising	Placement Costs	2025/03/24	2025/04/27	Northwest Territories	80.00
53	2025/04/27		Crestview Strategy	Election Advertising	Advertising	Placement Costs	2025/03/24	2025/04/27	Nunavut	333.00
54	2025/04/27		Pop Up Podcast	Partisan Advertising	Advertising	Production Costs	2025/03/24	2025/04/27	Kingston and the Islands	1,672.00
55	2025/04/27		Pop Up Podcast	Partisan Advertising	Advertising	Production Costs	2025/03/24	2025/04/27	London Centre	11,433.00
56	2025/04/27		Electronic Language Comm	Partisan Activity	Events	Other (Virtual Election	2025/03/24	2025/04/27	Beauport – Limoilou	
57	2025/04/14		Sam Bond Animation	Partisan Advertising	Advertising	Production Costs	2025/04/14	2025/04/14	National	28,101.00
58	2025/04/21		Sam Bond Animation	Partisan Advertising	Advertising	Production Costs	2025/04/21	2025/04/21	National	16,905.00
59	2025/04/04		Burnaby Print	Partisan Activity	Election Advertising	Mail Outs	2025/04/04	2025/04/04	National	179.00
									Totals carried forward from previous page $	523,578.00
									Total $	582,282.00

Third party	Public Service Alliance of Canada	Election day *yyyy/mm/dd*	2025/04/28

Elections Canada

THIRD PARTY'S ELECTORAL CAMPAIGN RETURN
Summary of expenses

PART 3c

EC 20228

No.	Type of expense	Pre-election period (Part 3a) *(Only applicable to a fixed-date general election)* $	Election period (Part 3b) $	Total $
1.	Partisan activity expenses		232,145.00	232,145.00
2.	Partisan advertising expenses			
3.	Election survey expenses			
4.	Election advertising expenses		350,136.00	310,136.00
5.	Total (items 1 to 4)		582,282.00	582,282.00

Third party	Public Service Alliance of Canada	Election day *yyyy/mm/dd*	2025/04/28