Elections Canada

THIRD PARTY'S INTERIM CAMPAIGN RETURN

PART 1

EC 20251

Section A – Third party's information

Third party's full name	Leadnow Society	Election day *yyyy/mm/dd*	2025/04/28

Section B – Return type

- ○ Interim return - Due within 5 days of becoming required to register *(Not required for a by-election or a non-fixed-date general election)*
- ○ Interim return - Due September 15 *(Not required for a by-election or a non-fixed-date general election)*
- ◉ Interim return - Due 21 days before election day *(Not required for a by-election)*
- ○ Interim return - Due 7 days before election day *(Not required for a by-election)*

Section C – Required documents

The following documents **MUST** accompany this return:

Part 1	Part 2a	Part 2b	Part 2c
Part 2d	Part 3a	Part 3b	Part 3c

Section D – Declaration

I hereby declare that, to the best of my knowledge, the information contained in this return is complete and accurate.

Financial agent

Financial agent's full name	Shanaaz Gokool		
Financial agent's signature	Original Signed	Financial agent's signature date *yyyy/mm/dd*	2025/04/07

Registration applicant (if different from the financial agent)

Applicant's full name			
Applicant's signature	Original Signed	Applicant's signature date *yyyy/mm/dd*	

Section E – Privacy notice

Personal information in this *Third Party's Interim Campaign Return* (Return) is collected for the administration of the political financing requirements as set out in the *Canada Elections Act* (Act). This information may be shared with the Commissioner of Canada Elections to ensure that the Act is complied with and enforced. Failure to provide the Chief Electoral Officer (CEO) with the Return is considered to be an offence under the Act. The Act requires the CEO to publish the Return in the manner that he or she considers appropriate. Upon request by any person, the CEO is required under the Act to make the Return available for inspection by such person. You have the following rights with respect to your personal information under the *Privacy Act*: a) to access the information; b) to correct it, if necessary; and c) to have it protected. You have the right to file a complaint with the Privacy Commissioner of Canada regarding the handling of your personal information. Your personal information is retained under the personal information bank (PIB) Political Financing Elections PPU 010. A description of the PIB can be found at elections.ca.

Elections Canada

THIRD PARTY'S INTERIM CAMPAIGN RETURN
Statement of monetary contributions received

PART 2a

EC 20251

No.	Full name	Street no.	Street	Apt.	City	Prov./ Terr.	Postal code	Date received *yyyy/mm/dd*	Individual $	Business / Commercial organization $	Government $	Trade union $	Corporation without share capital $	Unincorporated organization or association $
1	Philip Scott				Plattsville	ON	N0J 1S0	2025/03/23	200.00					
2	David Bourgeois				Mount Pearl	NL	A1N 2H2	2025/03/23	265.00					
3	Irene Fizzell				Comox	BC	V9M 3W1	2025/03/23	265.00					
4	Laura Johnson				Powell River	BC	V8A 0K6	2025/03/23	265.00					
5	Rodert Nickerson				London	ON	N6L 0B6	2025/03/23	265.00					
6	Dennis Todd				Calgary	AB	T2V 1S9	2025/03/23	528.00					
7	Louise Campbell				Alvinston	ON	N0N 1A0	2025/03/23	528.00					
8	Janice Rider				Calgary	AB	T3G 3M2	2025/03/25	200.00					
9	Wendy Reimer				Kitchener	ON	N2H 6T8	2025/03/25	212.00					
10	Eleanore Lindo				Toronto	ON	M4L 3T5	2025/03/25	212.00					
11	Melody Mason				Vancouver	BC	V6K 1Y6	2025/03/25	250.00					
12	Jacob Eapen				Ottawa	ON	K2V 0R9	2025/03/25	320.00					
13	Thomas Krausse				Black River	NS	B4P 2R2	2025/03/25	528.00					
14	Margaret Atwood				Toronto	ON	M5R 2L7	2025/03/25	528.00					
								Totals carried forward from previous page $						
								Total amount of monetary contributions by contributors who gave over $200 **(A)**	10,129.20					
								Number of contributors who gave over $200	39					
								Total amount of monetary contributions by contributors who gave $200 or less **(B)**	33,232.70					
								Number of contributors who gave $200 or less	736					
								Total amount of all monetary contributions **(A+B)**	43,361.90					
								Number of contributors who gave monetary contributions	775					

Third party	Leadnow Society	Election day *yyyy/mm/dd*	2025/04/28

Elections Canada

THIRD PARTY'S INTERIM CAMPAIGN RETURN
Statement of monetary contributions received

PART 2a

EC 20251

No.	Full name	Street no.	Street	Apt.	City	Prov./ Terr.	Postal code	Date received *yyyy/mm/dd*	Individual $	Business / Commercial organization $	Government $	Trade union $	Corporation without share capital $	Unincorporated organization or association $
15	John Boyle				Vancouver	BC	V6K 1C2	2025/03/27	200.00					
16	Richard Griffiths				Whitehorse	YT	Y1A 4T3	2025/03/27	250.00					
17	Sheila Wang				Edmonton	AB	T6R 3S6	2025/03/28	209.00					
18	Jill Farrow				Halton Hills	ON	L7G 1V3	2025/03/25	53.10					
19	Jill Farrow				Halton Hills	ON	L7G 1V3	2025/03/23	53.10					
20	Jill Farrow				Halton Hills	ON	L7G 1V3	2025/04/01	100.00					
21	Kearon Bennett				Ottawa	ON	K2B7E1	2025/04/01	106.00					
22	Kearon Bennett				Ottawa	ON	K2B7E1	2025/03/25	106.00					
23	Kevin Smith				Waterloo	ON	N2L 4W3	2025/04/01	106.00					
24	Kevin Smith				Waterloo	ON	N2L 4W3	2025/03/23	106.00					
25	Gwen L'Hirondelle				Garibaldi Highlan	BC	V0N 1T0	2025/04/01	212.00					
26	Carmine Maruska				Sparta	ON	N0L 2H0	2025/04/01	212.00					
27	Kristen Winters				East York	ON	M4G 3Y4	2025/04/01	250.00					
28	Eleanore Lindo				Toronto	ON	M4L 3T5	2025/04/01	265.00					
								Totals carried forward from previous page $						
								Total amount of monetary contributions by contributors who gave over $200 **(A)**	10,129.20					
								Number of contributors who gave over $200	39					
								Total amount of monetary contributions by contributors who gave $200 or less **(B)**	33,232.70					
								Number of contributors who gave $200 or less	736					
								Total amount of all monetary contributions **(A+B)**	43,361.90					
								Number of contributors who gave monetary contributions	775					

Elections Canada

THIRD PARTY'S INTERIM CAMPAIGN RETURN
Statement of monetary contributions received

PART 2a

EC 20251

No.	Full name	Street no.	Street	Apt.	City	Prov./ Terr.	Postal code	Date received *yyyy/mm/dd*	Individual $	Business / Commercial organization $	Government $	Trade union $	Corporation without share capital $	Unincorporated organization or association $
29	Ricardo Grinspun				Toronto	ON	M4C 2T3	2025/04/01	265.00					
30	Glenn Brown				Vancouver	BC	V6K 1G5	2025/04/01	265.00					
31	Virginia Graham				Etobicoke	ON	M9A 4R1	2025/04/01	528.00					
32	Mark Iacovelli				Toronto	ON	M4V 2A8	2025/03/27	200.00					
33	Eleanor Rogers				Kingston	ON	K7L 3W2	2025/04/03	200.00					
34	Lynda Shannon				Guelph	ON	N1G 4X7	2025/04/03	200.00					
35	Susan Marrier				Thunder Bay	ON	P7B 4T8	2025/04/03	200.00					
36	Vanessa Huizinga				Toronto	ON	M4B 3J3	2025/04/03	265.00					
37	Peter Feldstein				Bonshaw	PE	C0A 1C0	2025/04/03	500.00					
38	Walter Hossli				Clgary	AB	T2T 2T8	2025/04/03	500.00					
39	Barbara Johnstone				St. Albert	AB	T8N 2Y4	2025/04/04	212.00					

Totals carried forward from previous page $						
Total amount of monetary contributions by contributors who gave over $200 **(A)**	10,129.20					
Number of contributors who gave over $200	39					
Total amount of monetary contributions by contributors who gave $200 or less **(B)**	33,232.70					
Number of contributors who gave $200 or less	736					
Total amount of all monetary contributions **(A+B)**	43,361.90					
Number of contributors who gave monetary contributions	775					

Third party	Leadnow Society	Election day *yyyy/mm/dd*	2025/04/28

Elections Canada

THIRD PARTY'S INTERIM CAMPAIGN RETURN
Statement of non-monetary contributions received

PART 2b

EC 20251

No.	Full name	Street no.	Street	Apt.	City	Prov./ Terr.	Postal code	Date received *yyyy/mm/dd*	Individual $	Business / Commercial organization $	Government $	Trade union $	Corporation without share capital $	Unincorporated organization or association $
Totals carried forward from previous page $														
Total amount of non-monetary contributions by contributors who gave over $200 **(A)**														
Number of contributors who gave over $200														
Total amount of non-monetary contributions by contributors who gave $200 or less **(B)**														
Number of contributors who gave $200 or less														
Total amount of all non-monetary contributions **(A+B)**														
Number of contributors who gave non-monetary contributions														

Third party	Leadnow Society	Election day *yyyy/mm/dd*	2025/04/28

Elections Canada

THIRD PARTY'S INTERIM CAMPAIGN RETURN
Statement of operating loans received

PART 2c

EC 20251

No.	Full name	Street no.	Street	Apt.	City	Prov./ Terr.	Postal code	Date received *yyyy/mm/dd*	Individual $	Business / Commercial organization $	Government $	Trade union $	Corporation without share capital $	Unincorporated organization or association $
Totals carried forward from previous page $														
Total amount of loans by lenders who provided over $200 **(A)**														
Number of lenders who provided over $200														
Total amount of loans by lenders who provided $200 or less **(B)**														
Number of lenders who provided $200 or less														
Total amount of all loans **(A+B)**														
Number of all lenders who provided loans														

Third party	Leadnow Society	Election day *yyyy/mm/dd*	2025/04/28

Elections Canada

THIRD PARTY'S INTERIM CAMPAIGN RETURN
Summary of inflows

PART 2d

EC 20251

No.	Type of contributor / lender	Monetary contributions (Part 2a) $	Non-monetary contributions (Part 2b) $	Loans (Part 2c) $	Total $	Number of contributors and lenders
1.	Individuals	43,361.90			43,361.90	775
2.	Businesses / Commercial organizations					
3.	Governments					
4.	Trade unions					
5.	Corporations without share capital					
6.	Unincorporated organizations or associations					
7.	Total (items 1 to 6)	43,361.00			43,361.90	775
Total						
8.	Amount of third party's resources used					
9.	Grand total (items 7 and 8)	43,361.90				775

Third party	Leadnow Society	Election day *yyyy/mm/dd*	2025/04/28

Elections Canada

THIRD PARTY'S INTERIM CAMPAIGN RETURN

Statement of expenses incurred for regulated activities that take place during the pre-election period

(Only applicable to a fixed-date general election)

PART 3a

EC 20251

For a list of expense types, expense categories and expense subcategories, refer to Annex II in the Instructions.

No.	Date incurred *yyyy/mm/dd*	ED Code *(if applicable)*	Supplier	Expense type	Expense category	Expense subcategory	Starting date of activity, advertisement or survey *yyyy/mm/dd*	Ending date of activity, advertisement or survey *yyyy/mm/dd*	Place of activity or advertisement	Expense amount $
									Totals carried forward from previous page $	
									Total $	

Third party	Leadnow Society	Election day *yyyy/mm/dd*	2025/04/28

Elections Canada

THIRD PARTY'S INTERIM CAMPAIGN RETURN
Statement of expenses incurred for regulated activities that take place during the election period

PART 3b

EC 20251

For a list of expense types, expense categories and expense subcategories, refer to Annex II in the Instructions.

No.	Date incurred *yyyy/mm/dd*	ED Code *(if applicable)*	Supplier	Expense type	Expense category	Expense subcategory	Starting date of activity, advertisement or survey *yyyy/mm/dd*	Ending date of activity, advertisement or survey *yyyy/mm/dd*	Place of activity or advertisement	Expense amount $
1	2025/03/23		Nayeli Jimenez	Partisan Activity	Salaries, Wages, and Consulting	Salaries/Wages - Remuneratic	2025/03/23	2025/03/23	National	19.22
2	2025/03/24		Ellen Trottier	Partisan Activity	Salaries, Wages, and Consulting	Salaries/Wages - Remuneratic	2025/03/24	2025/03/26	National	192.21
3	2025/03/24		Nayeli Jimenez	Partisan Activity	Salaries, Wages, and Consulting	Salaries/Wages - Remuneratic	2025/03/24	2025/03/24	National	38.44
4	2025/03/24		Jesse Whattam	Partisan Activity	Salaries, Wages, and Consulting	Salaries/Wages - Remuneratic	2025/03/24	2025/03/24	National	8.81
5	2025/03/25		Jesse Whattam	Partisan Activity	Salaries, Wages, and Consulting	Salaries/Wages - Remuneratic	2025/03/25	2025/03/25	National	88.12
6	2025/03/25		Jesse Whattam	Partisan Activity	Salaries, Wages, and Consulting	Salaries/Wages - Remuneratic	2025/03/25	2025/03/25	National	8.81
7	2025/03/25		Jesse Whattam	Partisan Activity	Salaries, Wages, and Consulting	Salaries/Wages - Remuneratic	2025/03/25	2025/03/25	National	44.06
8	2025/03/25		Nayeli Jimenez	Partisan Activity	Salaries, Wages, and Consulting	Salaries/Wages - Remuneratic	2025/03/25	2025/03/25	National	28.83
9	2025/03/25		Aidan McNally	Partisan Activity	Salaries, Wages, and Consulting	Salaries/Wages - Remuneratic	2025/03/25	2025/03/25	National	19.22
10	2025/03/25		Nayeli Jimenez	Partisan Activity	Salaries, Wages, and Consulting	Salaries/Wages - Remuneratic	2025/03/25	2025/03/25	National	19.22
11	2025/03/26		Nayeli Jimenez	Partisan Activity	Salaries, Wages, and Consulting	Salaries/Wages - Remuneratic	2025/03/25	2025/03/26	National	38.44
12	2025/03/26		Nayeli Jimenez	Partisan Activity	Salaries, Wages, and Consulting	Salaries/Wages - Remuneratic	2025/03/24	2025/03/26	National	153.77
13	2025/03/27		Kate Hodgson	Partisan Activity	Salaries, Wages, and Consulting	Salaries/Wages - Remuneratic	2025/03/27	2025/03/27	National	57.66
14	2025/03/25		Maggie Chao	Partisan Activity	Salaries, Wages, and Consulting	Salaries/Wages - Remuneratic	2025/03/25	2025/03/25	National	13.32
15	2025/03/31		Jesse Whattam	Partisan Activity	Salaries, Wages, and Consulting	Salaries/Wages - Remuneratic	2025/03/31	2025/03/31	National	0.00
16	2025/03/26		Aidan McNally	Partisan Activity	Salaries, Wages, and Consulting	Salaries/Wages - Remuneratic	2025/03/26	2025/03/26	National	7.69
17	2025/03/29		Nayeli Jimenez	Partisan Activity	Salaries, Wages, and Consulting	Salaries/Wages - Remuneratic	2025/03/29	2025/03/29	National	19.22
									Totals carried forward from previous page $	
									Total $	3,446.85

Third party	Leadnow Society	Election day *yyyy/mm/dd*	2025/04/28

Elections Canada

THIRD PARTY'S INTERIM CAMPAIGN RETURN
Statement of expenses incurred for regulated activities that take place during the election period

PART 3b

EC 20251

For a list of expense types, expense categories and expense subcategories, refer to Annex II in the Instructions.

No.	Date incurred *yyyy/mm/dd*	ED Code *(if applicable)*	Supplier	Expense type	Expense category	Expense subcategory	Starting date of activity, advertisement or survey *yyyy/mm/dd*	Ending date of activity, advertisement or survey *yyyy/mm/dd*	Place of activity or advertisement	Expense amount $
18	2025/03/30		Maggie Chao	Partisan Activity	Salaries, Wages, and Consulting	Salaries/Wages - Remuneratic	2025/03/30	2025/03/30	National	26.65
19	2025/03/31		Nayeli Jimenez	Partisan Activity	Salaries, Wages, and Consulting	Salaries/Wages - Remuneratic	2025/03/31	2025/03/31	National	38.44
20	2025/04/01		Aidan McNally	Partisan Activity	Salaries, Wages, and Consulting	Salaries/Wages - Remuneratic	2025/03/31	2025/04/01	National	46.13
21	2025/04/01		Jesse Whattam	Partisan Activity	Salaries, Wages, and Consulting	Salaries/Wages - Remuneratic	2025/04/01	2025/04/01	National	8.81
22	2025/03/27		Meta	Election Advertising	Advertising	Advertising - Placement costs	2025/03/27	2025/03/29	National	200.00
23	2025/03/27		Meta	Election Advertising	Advertising	Advertising - Placement costs	2025/03/27	2025/03/29	National	200.00
24	2025/03/29		Meta	Election Advertising	Advertising	Advertising - Placement costs	2025/03/29	2025/04/02	National	699.25
25	2025/03/24	35-018	Charlotte Keller	Election Advertising	Advertising	Advertising - Print media	2025/03/24	2025/03/24	Burnaby North—	139.31
26	2025/03/24	59-016	Neta Raz	Election Advertising	Advertising	Advertising - Print media	2025/03/24	2025/03/24	Kelowna	273.66
27	2025/03/25	59-012	Suzanne Crawle	Election Advertising	Advertising	Advertising - Print media	2025/03/25	2025/03/25	Esquimalt—Saa	219.95
28	2025/03/27	24-035	Carole Reed	Election Advertising	Advertising	Advertising - Print media	2025/03/27	2025/03/27	LaSalle—Émard	110.82
29	2025/04/02		Jesse Whattam	Partisan Activity	Salaries, Wages, and Consulting	Salaries/Wages - Remuneratic	2025/04/02	2025/04/02	National	88.12
30	2025/04/02		Meta	Election Advertising	Advertising	Advertising - Placement costs	2025/04/02	2025/04/05	National	0.00
31	2025/04/02		Meta	Election Advertising	Advertising	Advertising - Placement costs	2025/04/02	2025/04/05	National	0.00
32	2025/04/01		Maggie Chao	Partisan Activity	Salaries, Wages, and Consulting	Salaries/Wages - Remuneratic	2025/04/01	2025/04/01	National	26.65
33	2025/03/31		Maggie Chao	Partisan Activity	Salaries, Wages, and Consulting	Salaries/Wages - Remuneratic	2025/03/31	2025/04/02	National	53.30
34	2025/04/03		Peter Gibbs	Partisan Activity	Salaries, Wages, and Consulting	Salaries/Wages - Remuneratic	2025/04/03	2025/04/03	National	176.24
									Totals carried forward from previous page $	
									Total $	3,446.85

Third party	Leadnow Society	Election day *yyyy/mm/dd*	2025/04/28

Elections Canada

THIRD PARTY'S INTERIM CAMPAIGN RETURN
Statement of expenses incurred for regulated activities that take place during the election period

PART 3b

EC 20251

For a list of expense types, expense categories and expense subcategories, refer to Annex II in the Instructions.

No.	Date incurred *yyyy/mm/dd*	ED Code *(if applicable)*	Supplier	Expense type	Expense category	Expense subcategory	Starting date of activity, advertisement or survey *yyyy/mm/dd*	Ending date of activity, advertisement or survey *yyyy/mm/dd*	Place of activity or advertisement	Expense amount $
35	2025/04/03		Nayeli Jimenez	Partisan Activity	Salaries, Wages, and Consulting	Salaries/Wages - Remuneratic	2025/04/01	2025/04/01	National	38.44
36	2025/04/01		Nayeli	Partisan Activity	Salaries, Wages, and Consulting	Salaries/Wages - Remuneratic	2025/04/01	2025/04/01	National	19.22
37	2025/04/02		Nayeli	Partisan Activity	Salaries, Wages, and Consulting	Salaries/Wages - Remuneratic	2025/04/02	2025/04/02	National	7.69
38	2025/04/02		Nayeli	Partisan Activity	Salaries, Wages, and Consulting	Salaries/Wages - Remuneratic	2025/04/02	2025/04/02	National	28.83
39	2025/04/02		Nayeli	Partisan Activity	Salaries, Wages, and Consulting	Salaries/Wages - Remuneratic	2025/04/02	2025/04/02	National	19.22
40	2025/04/02		Nayeli	Partisan Activity	Salaries, Wages, and Consulting	Salaries/Wages - Remuneratic	2025/04/02	2025/04/02	National	57.66
41	2025/04/02		Nayeli	Partisan Activity	Salaries, Wages, and Consulting	Salaries/Wages - Remuneratic	2025/04/02	2025/04/03	National	57.66
42	2025/04/03		Nayeli	Partisan Activity	Salaries, Wages, and Consulting	Salaries/Wages - Remuneratic	2025/04/02	2025/04/03	National	153.76
									Totals carried forward from previous page $	
									Total $	3,446.85

Third party	Leadnow Society	Election day *yyyy/mm/dd*	2025/04/28

Elections Canada

THIRD PARTY'S INTERIM CAMPAIGN RETURN
Summary of expenses

PART 3c

EC 20251

No.	Type of expense	Pre-election period (Part 3a) *(Only applicable to a fixed-date general election)* $	Election period (Part 3b) $	Total $
1.	Partisan activity expenses		1,603.86	1,603.86
2.	Partisan advertising expenses			
3.	Election survey expenses			
4.	Election advertising expenses		1,953.39	1,953.39
5.	Total (items 1 to 4)		3,557.25	3,557.25

Third party	Leadnow Society	Election day *yyyy/mm/dd*	2025/04/28